



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Effective Presentation Skills							
Course Code		İKY300		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	2	Workload	50 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		This course aims to teach students the skills to make impressive presentations.							
Course Content		Presentation preparation techniques, the ability to appeal to the masses, presentation preparation before, during presentation rules							
Work Placement		Students must have to complete their internship within the required time and properties. The required rules are describes at the Adnan Menderes University, Sultanhisar Vocational School, Student Internship Instructions.							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Demonstration, Discussion, Case Study, Individual Study					
Name of Lecturer(s)		Ins. Hüseyin YERLİKAYA							

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	Instructor Lecture Notes
2	Etkili Sunumlar İçin El Kitabı, 2013. Türkiye Bilimsel ve Teknolojik Araştırma Kurumu, ANKARA.
3	Photo, video etc. related to the subject. all sources with audio and visual support

Week	Weekly Detailed Course Contents	
1	Theoretical	What is the presentation?
2	Theoretical	Preparation Before Presentations
3	Theoretical	Cautions on to do an Effective Presentation
4	Theoretical	Content Format and Presentation Techniques
5	Theoretical	The order of presentation
6	Theoretical	Frequent Mistakes
7	Theoretical	Sample Presentations
8	Theoretical	Midterm
9	Theoretical	Student Presentations and Evaluation
10	Theoretical	Student Presentations and Evaluation
11	Theoretical	Student Presentations and Evaluation
12	Theoretical	Student Presentations and Evaluation
13	Theoretical	Student Presentations and Evaluation
14	Theoretical	Student Presentations and Evaluation
15	Theoretical	Student Presentations and Evaluation

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	2	28
Assignment	1	4	0	4
Midterm Examination	1	8	1	9
Final Examination	1	8	1	9
Total Workload (Hours)				50
[Total Workload (Hours) / 25*] = ECTS				2

*25 hour workload is accepted as 1 ECTS



Learning Outcomes

1	Needs to be done before the presentation
2	Factors that increase the efficiency of presentation
3	Development of skills can appeal to the masses
4	The elimination of errors in the presentation
5	Developing ability to use visual promotional material

Programme Outcomes (*Medical and Aromatic Plants*)

1	Having the recognition, classification and the use areas knowledge of medical and aromatic plants
2	Having practical and technical knowledge about cultivation and production of medical and aromatic plants
3	Having knowledge of morphology, anatomy, cytology, physiology and biochemical structures of medical and aromatic plants
4	Having knowledge of importance of soil conditions to grow medical and aromatic plants
5	Having information and the ability to use materials related with basic math and basic chemistry founded on qualifications gained in secondary education
6	Having ability to use effective own language and having knowledge of foreign language in order to communicate own colleagues and own customers
7	Having ability to collect medical and aromatic plants, having knowledge of seed technology, drying and conservation of these plants
8	Having ability to identify and to fight diseases and pests of medical and aromatic plants
9	Having knowledge of all Agricultural activities
10	Having knowledge of Atatürk Principle and Revolutions and to assimilate Atatürk Principle and Revolutions
11	Having consciousness of quality
12	Having knowledge and accumulation of investigative and evaluation
13	Ability to work as an individual capable of independent decision-making ideas verbally and in writing, stating the figure to communicate in a clear and concise
14	Ability to identify plants used for medical purposes and to obtain mixtures from drugs acquired these plants
15	Having skill and knowledge of marketing techniques medical and aromatic plants

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P6	3	3	4	5	4
P12	4	4	4	3	4
P13	4	4	4	3	4

