



**AYDIN ADNAN MENDERES UNIVERSITY
SULTANHISAR VOCATIONAL SCHOOL
MANAGEMENT AND ORGANIZATION
BUSINESS ADMINISTRATION MANAGEMENT
COURSE INFORMATION FORM**

Course Title	Behavioral Sciences								
Course Code	İKY105			Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	2	Workload	50 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course	The purpose of the psychological and sociological aspects of human behavior in the small groups, issues such as interpersonal interactions and to evaluate the effects of these features work life								
Course Content	Behavior science and management, society and social structure, culture, socialization, sociology, individual and development, motivation and feelings. Hearing and perception, learning by reactional and acquired conditioning, personality and defence mechanisms and attitudes.								
Work Placement	Students must have to complete their internship within the required time and properties. The required rules are describes at the Adnan Menderes University, Sultanhisar Vocational School, Student Internship Instructions.								
Planned Learning Activities and Teaching Methods	Explanation (Presentation), Discussion								
Name of Lecturer(s)	Ins. Özge YILDIRIM								

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	60

Recommended or Required Reading

1	Lecturers Lesson Notes
2	EROĞLU, F., Davranış Bilimleri, Beta Yayınevi
3	İŞÇİ, M., Davranış Bilimleri, Der Yayıncılık
4	EROĞLU, C., YILMAZER, A., Meslek Yüksekokulları İçin Davranış Bilimleri ve Örgütsel Davranış, Detay Yayıncılık
5	Davranış Bilimlerine Giriş, Anadolu Üniversitesi Yayınları

Week	Weekly Detailed Course Contents	
1	Theoretical	Introduction to Sociology, Sociology and Institutional Approaches to Output
2	Theoretical	Society and Social Structure
	Preparation Work	Examination of course materials
3	Theoretical	Culture
	Preparation Work	Examination of course materials
4	Theoretical	Socialization
	Preparation Work	Examination of course materials
5	Theoretical	Social Groups
	Preparation Work	Examination of course materials
6	Theoretical	Family Institute
	Preparation Work	Examination of course materials
7	Theoretical	Social Stratification and Social Change
	Preparation Work	Examination of course materials
8	Intermediate Exam	Midterm
9	Theoretical	Introduction to Psychology and Methods
	Preparation Work	Examination of course materials
10	Theoretical	Psychology of Lifelong Development
	Preparation Work	Examination of course materials
11	Theoretical	Motives and Emotions
	Preparation Work	Examination of course materials
12	Theoretical	Sensation and Perception
	Preparation Work	Examination of course materials
13	Theoretical	Learning
	Preparation Work	Examination of course materials



14	Theoretical	Attitudes
	Preparation Work	Examination of course materials
15	Theoretical	An overview of the course
	Preparation Work	Examination of course materials
16	Preparation Work	Preparation for final term
	Final Exam	Final Term

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	1	2	42
Midterm Examination	1	2	1	3
Final Examination	1	4	1	5
Total Workload (Hours)				50
[Total Workload (Hours) / 25*] = ECTS				2

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	Grasp the importance and implications of behavior in business and daily life.
2	Grasp the communication process
3	Evaluate the relationship between concepts
4	To be able to explain social phenomena and concepts related to society.
5	To be able to learn theoretical information about the relationships between human behavior and industrial psychology.

Programme Outcomes (*Business Administration Management*)

1	Define their fundamental information and capabilities related to the Business management.
2	Command on the management functions and accounting practices theoretically and will be able to implement them practically.
3	Determine managerial/structural/legal components required to found an effective business.
4	Shall dissolve financial situation of business on basic level.
5	Use the economical information obtained in micro and macro scale, in their occupational lives.
6	Implement the developed package programs together with the fundamental information technologies related to their field.
7	Have the professional ethics in business life and business relations.
8	Reveal office order, working conditions, ability of coherence to the team work in business establishment
9	Develop an awareness for the need for life long learning
10	To follow national and international contemporary issues
11	To become sensitive to Atatürk's principles and reforms, the right to use the Turkish language, the official correspondence of the basic ability to have the ability and understanding related to the field of foreign terms

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3
P7	3	4	4
P8		5	

