

AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Behavioral Sc	iences						
Course Code		İKY105 C		Couse Level		Short Cycle (Associate's Degree)			
ECTS Credit	2	Workload	50 (Hours)	Theory	2	Practice	0	Laboratory	0
						aspects of hun he effects of th		r in the small grou s work life	ps, issues
Course Content		Behavior science and management, society and social structure, culture, socialization, sociology, individual and development, motivation and feelings. Hearing and perception, learning by reactional and acquired conditioning, personality and defence mechanisms and attitudes.							
Work Placement Students must have to co rules are describes at the Instructions.									
Planned Learning Activities and Teaching Methods		Explanation	(Presentat	tion), Discussio	on				

Assessment Methods and Criteria

Method	Quantity	Percentage (%)	
Midterm Examination	1	40	
Final Examination		1	70

Recommended or Required Reading

1	Lecturers Lesson Notes
2	EROĞLU, F., Davranış Bilimleri, Beta Yayınevi
3	İŞÇİ, M., Davranış Bilimleri, Der Yayıncılık
4	EROĞLU, C., YILMAZER, A., Meslek Yüksekokulları İçin Davranış Bilimleri ve Örgütsel Davranış, Detay Yayıncılık
5	Davranış Bilimlerine Giriş, Anadolu Üniversitesi Yayınları

Week	Weekly Detailed Cour	eekly Detailed Course Contents				
1	Theoretical	Introduction to Sociology, Sociology and Institutional Approaches to Output				
2	Theoretical	Society and Social Structure				
	Preparation Work	Examination of course materials				
3	Theoretical	Culture				
	Preparation Work	Examination of course materials				
4	Theoretical	Socialization				
	Preparation Work	Examination of course materials				
5	Theoretical	Social Groups				
	Preparation Work	Examination of course materials				
6	Theoretical	Family Institute				
	Preparation Work	Examination of course materials				
7	Theoretical	Social Stratification and Social Change				
	Preparation Work	Examination of course materials				
8	Intermediate Exam	Midterm				
9	Theoretical	Introduction to Psychology and Methods				
	Preparation Work	Examination of course materials				
10	Theoretical	Psychology of Lifelong Development				
	Preparation Work	Examination of course materials				
11	Theoretical	Motives and Emotions				
	Preparation Work	Examination of course materials				
12	Theoretical	Sensation and Perception				
	Preparation Work	Examination of course materials				
13	Theoretical	Learning				
	Preparation Work	Examination of course materials				



14	Theoretical	Attitudes	
	Preparation Work	Examination of course materia	als
15	Theoretical	An overview of the course	
	Preparation Work	Examination of course materia	als
16	Preparation Work	Preparation for final term	
	Final Exam	Final Term	

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload			
Lecture - Theory	14	1	2	42			
Midterm Examination	1	2	1	3			
Final Examination	1	4	1	5			
	50						
[Total Workload (Hours) / 25*] = ECTS 2							
*25 hour workload is accorded as 1 ECTS	25 hour workload is accontration 1 ECTS						

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	Grasp the importance and implications of behavior in business and daily life.	
2	Grasp the communication process	
3	Evaluate the relationship between concepts	
4	To be able to explain social phenomena and concepts related to society.	
5	To be able to learn theoretical information about the relationships between human behavior and industrial psychology.	

Programme Outcomes (Business Administration Management)

1	Define their fundamental information and capabilities related to the Business management.
2	Command on the management functions and accounting practices theoretically and will be able to implement them practically.
3	Determine managerial/structural/legal components required to found an effective business.
4	Shall dissolve financial situation of business on basic level.
5	Use the economical information obtained in micro and macro scale, in their occupational lives.
6	Implement the developed package programs together with the fundamental information technologies related to their field.
7	Have the professional ethics in business life and business relations.
8	Reveal office order, working conditions, ability of coherence to the team work in business establishment
9	Develop an awareness for the need for life long learning
10	To follow national and international contemporary issues
11	To become sensitive to Atatürk's principles and reforms, the right to use the Turkish language, the official correspondence of the basic ability to have the ability and understanding related to the field of foreign terms

Contribution of Learning Outcomes to Programme Outcomes 1: Very Low, 2: Low, 3: Medium, 4: High, 5: Very High

	L1	L2	L3
P7	3	4	4
P8		5	



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