



**AYDIN ADNAN MENDERES UNIVERSITY  
SULTANHISAR VOCATIONAL SCHOOL  
MANAGEMENT AND ORGANIZATION  
BUSINESS ADMINISTRATION MANAGEMENT  
COURSE INFORMATION FORM**

Course Title	Economics								
Course Code	İKY113			Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	3	Workload	75 (Hours)	Theory	3	Practice	0	Laboratory	0
Objectives of the Course	Explain the basic principles of economics. Investigation the mechanism of price formation and price. Production, costs, and factors of production together with the examination of the enterprise and the forms. Money and banking issues, to inform students about the basic economic indicators.								
Course Content	Introduction to economics, economic considerations, the definition of economics and other sciences related, economic systems, economic growth, the functioning of the price mechanism, the laws of supply and demand and economic decision units, production, production costs and factors of production, nature, labor, capital, labor and unemployment problems of international labor flows, banks and money, inflation, deflation and devaluation, foreign investment, multinational corporations, Commodity exchanges are given information about								
Work Placement	Students must have to complete their internship within the required time and properties. The required rules are describes at the Adnan Menderes University, Sultanhisar Vocational School, Student Internship Instructions.								
Planned Learning Activities and Teaching Methods	Explanation (Presentation), Discussion, Individual Study								
Name of Lecturer(s)	Ins. Zafer ŞANLI								

#### Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	60

#### Recommended or Required Reading

1	Instructor's lecture notes
2	Introduction to economics (Prof.Dr. Tevfik PEKİN)

Week	Weekly Detailed Course Contents	
1	Theoretical	Definition of Economics
2	Theoretical	Basic concepts of Economics
3	Theoretical	Supply and demand
4	Theoretical	Price Mechanism
5	Theoretical	Types of Market
6	Theoretical	Consumption theory
7	Theoretical	Production and Costs
8	Intermediate Exam	Midterm
9	Theoretical	Perfect Competition Market
10	Theoretical	Other types of market
11	Theoretical	Factors of Production
12	Theoretical	Employment and Unemployment
13	Theoretical	Monetary Theory
14	Theoretical	Basic Economic Indicators
15	Theoretical	Economic Growth
16	Final Exam	Final Exam

#### Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	3	42
Assignment	2	3	0	6
Midterm Examination	1	10	1	11



Final Examination	1	15	1	16
			Total Workload (Hours)	75
			[Total Workload (Hours) / 25*] = ECTS	3
*25 hour workload is accepted as 1 ECTS				

### Learning Outcomes

1	Economics lesson to be learned from general concepts.
2	To obtain information on the overall functioning of the economy.
3	Growth, inflation, unemployment, interest rates, exchange rates, foreign investment and foreign trade development can understand.
4	Can interpret the current economic problems.
5	To obtain information about Turkey's economy.

### Programme Outcomes (Business Administration Management)

1	Define their fundamental information and capabilities related to the Business management.
2	Command on the management functions and accounting practices theoretically and will be able to implement them practically.
3	Determine managerial/structural/legal components required to found an effective business.
4	Shall dissolve financial situation of business on basic level.
5	Use the economical information obtained in micro and macro scale, in their occupational lives.
6	Implement the developed package programs together with the fundamental information technologies related to their field.
7	Have the professional ethics in business life and business relations.
8	Reveal office order, working conditions, ability of coherence to the team work in business establishment
9	Develop an awareness for the need for life long learning
10	To follow national and international contemporary issues
11	To become sensitive to Atatürk's principles and reforms, the right to use the Turkish language, the official correspondence of the basic ability to have the ability and understanding related to the field of foreign terms

### Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	3				
P3		5	4	4	4
P4	3	4	3	5	5
P5	5	5	5	5	5
P10	5	5	5	5	5

