



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Business Management - I							
Course Code		BİY117		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	3	Workload	75 (Hours)	Theory	3	Practice	0	Laboratory	0
Objectives of the Course		Providing information, business and management issues							
Course Content		The basic concepts of business, production, management, marketing, accounting, finance, technology and R & D, public relations							
Work Placement		Students must have to complete their internship within the required time and properties. The required rules are describes at the Adnan Menderes University, Sultanhisar Vocational School, Student Internship Instructions.							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Individual Study					
Name of Lecturer(s)									

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	Instructor Lecture Notes
2	General Business Ismet Mucuk
3	General Business Ridvan Karalar

Week	Weekly Detailed Course Contents	
1	Theoretical	Input and some basic concepts
2	Theoretical	Manufacturing and production factors
3	Theoretical	Business process
4	Theoretical	Productivity, and profitability
5	Theoretical	Business environment, Business objectives
6	Theoretical	Establishment and Growth Models in Businesses
7	Theoretical	Ethical and social Responsibility
8	Intermediate Exam	Midterm
9	Theoretical	Management Theories
10	Theoretical	Management Theories
11	Theoretical	Management
12	Theoretical	Planning
13	Theoretical	Organization
14	Theoretical	Directing and coordinating
15	Theoretical	Control
16	Final Exam	Final Exam

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	1	3	56
Midterm Examination	1	7	1	8
Final Examination	1	10	1	11
Total Workload (Hours)				75
[Total Workload (Hours) / 25*] = ECTS				3

*25 hour workload is accepted as 1 ECTS



Learning Outcomes

1	Learn the basic concepts of business.
2	Planning to grasp and implement
3	Learn the concept of organization and contribute to the implementation.
4	Orientation to learn and contribute to the implementation and supervision.
5	Understanding of management styles.

Programme Outcomes (*Business Administration Management*)

1	Define their fundamental information and capabilities related to the Business management.
2	Command on the management functions and accounting practices theoretically and will be able to implement them practically.
3	Determine managerial/structural/legal components required to found an effective business.
4	Shall dissolve financial situation of business on basic level.
5	Use the economical information obtained in micro and macro scale, in their occupational lives.
6	Implement the developed package programs together with the fundamental information technologies related to their field.
7	Have the professional ethics in business life and business relations.
8	Reveal office order, working conditions, ability of coherence to the team work in business establishment
9	Develop an awareness for the need for life long learning
10	To follow national and international contemporary issues
11	To become sensitive to Atatürk's principles and reforms, the right to use the Turkish language, the official correspondence of the basic ability to have the ability and understanding related to the field of foreign terms

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	5	5	5	5	5
P2	5			5	5
P3	5		5	5	5
P4	5				
P5	4	5	5	4	5
P6	5				
P7	5			5	5
P8	4	4	4	4	5
P9		4	4	4	4

