

AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title	Foreign Trade Operations Management							
Course Code	BİY207		Couse Level		Short Cycle (Associate's Degree)			
ECTS Credit 2	Workload	50 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course	To improve sto	udnets' foreigi	n trade knowl	edge and	practice			
Course Content Foreign Trade Definitions, Documents, Incoterms, Payment Methods, Export Procedures, Imp Procedures, Foreign Exchange Transactions, Exporters' Unions Membership, Tax Liability, Pr Foreign Trade Organizations, State Aid, Free Trade Zones.								
Work Placement Students must have to complete rules are describes at the Adna Instructions.								
Planned Learning Activities and Teaching Methods			Explanation	(Presenta	tion), Discussion	on, Individua	al Study	
Name of Lecturer(s)								

Assessment Methods and Criteria					
Method	Quantity	Percentage (%)			
Midterm Examination	1	40			
Final Examination	1	70			

Recommended or Required Reading

1 KAYA, Feridun, Meslek Yüksekokulları İçin Dış Ticaret İşlemleri Yönetimi, Beta Publishing, 2. Baskı

Week	Weekly Detailed Course Contents				
1	Theoretical	Foreign Trade Definitions			
2	Theoretical	Documents Used in Foreign Trade			
3	Theoretical	Documents Used in Foreign Trade			
4	Theoretical	Incoterms in Foreign Trade			
5	Theoretical	Methods of Payment in Foreign Trade			
6	Theoretical	Methods of Payment in Foreign Trade			
7	Theoretical	Export Procedures			
8	Intermediate Exam	midterm			
9	Theoretical	Import Procedures			
10	Theoretical	Foreign Exchange Transactions			
11	Theoretical	Exporters' Unions Membership			
12	Theoretical	Tax Liability			
13	Theoretical	Promoting Foreign Trade Organizations			
14	Theoretical	State Aid			
15	Theoretical	Free Trade Zones			
16	Final Exam	Final Exam			

Workload Calculation					
Activity	Quantity	Preparation		Duration	Total Workload
Lecture - Theory	14		0	2	28
Midterm Examination	1		9	1	10
Final Examination	1		11	1	12
Total Workload (Hours)					50
[Total Workload (Hours) / 25*] = ECTS					2
*25 hour workload is accepted as 1 ECTS					

Learn	Learning Outcomes				
1	To learn the basics of foreign trade				
2	To learn import-export and invisible trade				



3	To learn the procedures of foreign trade	
4	To learn the related parties of foreign trade	
5	To learn the terms of payment	

Progr	ramme Outcomes (Business Administration Management)				
1	Define their fundamental information and capabilities related to the Business management.				
2	Command on the management functions and accounting practices theoretically and will be able to implement them practically.				
3	Determine managerial/structural/legal components required to found an effective business.				
4	Shall dissolve financial situation of business on basic level.				
5	Use the economical information obtained in micro and macro scale, in their occupational lives.				
6	Implement the developed package programs together with the fundamental information technologies related to their field.				
7	Have the professional ethics in business life and business relations.				
8	Reveal office order, working conditions, ability of coherence to the team work in business establishment				
9	Develop an awareness for the need for life long learning				
10	To follow national and international contemporary issues				
11	To become sensitive to Atatürk's principles and reforms, the right to use the Turkish language, the official correspondence of the basic ability to have the ability and understanding related to the field of foreign terms				

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	4	4	3	3	3
P2	4	4	3	3	3
P3	4	4	3	3	3
P4	4	4	3	3	3
P5	4	4	3	3	3
P6	4	4	3	3	3
P7	3	3	3	3	3
P8	3	3	3	3	3
P9	3	3	3	3	3
P10	3	3	3	3	3
P11	1	1	1	1	1

