



**AYDIN ADNAN MENDERES UNIVERSITY
SULTANHISAR VOCATIONAL SCHOOL
MANAGEMENT AND ORGANIZATION
BUSINESS ADMINISTRATION MANAGEMENT
COURSE INFORMATION FORM**

Course Title	Entrepreneurship								
Course Code	BİY210			Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	3	Workload	75 (Hours)	Theory	3	Practice	0	Laboratory	0
Objectives of the Course	The course is based on "entrepreneurship" and how the decisions should be taken to establish a new business and Comprehension. With the operational problems and opportunities in this course are topics in the structure of relations in small businesses.								
Course Content	During the course, is how to set up a new business and business-critical decisions, and administrative requirements will be given once after the installation is aimed to comprehend.								
Work Placement	N/A								
Planned Learning Activities and Teaching Methods	Explanation (Presentation), Discussion, Individual Study								
Name of Lecturer(s)	Ins. Alper Turan DEVLİ								

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	60

Recommended or Required Reading

1	Course notes of Lecturers
2	Entrepreneurship-Karacan Publications

Week	Weekly Detailed Course Contents	
1	Theoretical	Fundamentals of Entrepreneurship
2	Theoretical	The entrepreneur is weighing on your mind: concept to
3	Theoretical	Strategic Management and Entrepreneurship
4	Theoretical	Different Types and Agency Business
5	Theoretical	Buying an Existing Property
6	Theoretical	Creating a Powerful Marketing
7	Theoretical	E-Commerce and Entrepreneurship
8	Intermediate Exam	midterm
9	Theoretical	Managing Cash Flow
10	Theoretical	Preparing a Successful Financial Plan
11	Theoretical	Creating a Winning Business Plan
12	Theoretical	Debt and Equity Capital Resources
13	Theoretical	Selecting the Right Place and Planning
14	Theoretical	Entrepreneurship in Global Perspective
15	Theoretical	An overview

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	3	42
Assignment	1	13	0	13
Midterm Examination	1	9	1	10
Final Examination	1	9	1	10
Total Workload (Hours)				75
[Total Workload (Hours) / 25*] = ECTS				3

*25 hour workload is accepted as 1 ECTS



Learning Outcomes

1	how it should be a good entrepreneur, the entrepreneur be able to define certain personality traits.
2	a new business moves when deciding how to evaluate an entrepreneur.
3	supporting entrepreneurship and forcing environmental, industrial, economic and political balances to explain.
4	to evaluate the importance of entrepreneurship in the global economy.
5	prepared to learn all the processes will have the ability to use

Programme Outcomes (Business Administration Management)

1	Define their fundamental information and capabilities related to the Business management.
2	Command on the management functions and accounting practices theoretically and will be able to implement them practically.
3	Determine managerial/structural/legal components required to found an effective business.
4	Shall dissolve financial situation of business on basic level.
5	Use the economical information obtained in micro and macro scale, in their occupational lives.
6	Implement the developed package programs together with the fundamental information technologies related to their field.
7	Have the professional ethics in business life and business relations.
8	Reveal office order, working conditions, ability of coherence to the team work in business establishment
9	Develop an awareness for the need for life long learning
10	To follow national and international contemporary issues
11	To become sensitive to Atatürk's principles and reforms, the right to use the Turkish language, the official correspondence of the basic ability to have the ability and understanding related to the field of foreign terms

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	3	3	5	4	3
P2	3	3	4	4	3
P3	3	3	3	4	3
P4	4	3	3	4	3
P5	3	3	3	4	3
P6	3	3	3	4	3
P7	3	3	3	4	3
P8	3	3	3	4	3
P9	3	3	3	4	3
P10	3	3	3	3	3
P11	1	1	1	1	1

