



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Communication and Eloquence							
Course Code		TE195		Course Level		First Cycle (Bachelor's Degree)			
ECTS Credit	2	Workload	52 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		The aim of the course is to comprehend the importance of the properly and effective speaking in a daily life; to achieve proper, understandable, clear, fluent and effective speaking; to achieve while expressing the ideas make use of proper and fluent sentences consist of right words.							
Course Content		The term of “speaking and speech”, the genres of speech, the reasons prevent from properly and effectively speaking, correct and effective pronunciation, to construct correct and effective sentences, aspects of fluent speech and, to have the ability of proper, understandable, clear, fluent and effective speaking before the audience are will be evaluated in theoretical and comprehending way of teaching.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Case Study, Individual Study					
Name of Lecturer(s)									

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	akıcı, Ali vd; Üniversiteler İçin Türkçe-2 Sözlü Anlatım. Ankara: Gazi Kitabevi, 2011. Aktaş, Şerif-Osman Gündüz; Yazılı ve Sözlü Anlatım. Ankara: Akçağ Yayınları, 2002 (3. Baskı).
2	AMAN, E, Doğru. Güzel ve Etkili Konuşma Sanatı. Ankara: Gazi Kitabevi, 2004

Week	Weekly Detailed Course Contents	
1	Theoretical	Meeting with students and introduction to course subjects.
2	Theoretical	The term of speaking and speech, the speech genres, the importance of properly and effective speaking.
3	Theoretical	The basics of the developing properly and effectively speaking skills.
4	Theoretical	The rules have to be followed in order to achieve the ability of proper and effective speaking-I: Preparing the body for the speech and the importance of correct pronunciation (diction).
5	Theoretical	The rules have to be followed in order to achieve the ability of proper and effective speaking-II: To learn the different accents and to use proper and effective accent in pronouncing words and sentences.
6	Theoretical	The rules have to be followed in order to achieve the ability of proper and effective speaking-III: To learn the proper inflection in words and sentences.
7	Theoretical	To learn the proper inflection in words and sentences. Reading: Yakıcı, 19-21; Comprehending. 7 The rules have to be followed in order to achieve the ability of proper and effective speaking-IV: Increasing the voice usage and comprehending the diction.
8	Intermediate Exam	Mid-term
9	Theoretical	The reasons for the speech defects-I: Behavioral speech defects.
10	Theoretical	The reasons for the speech defects-II: Articulate speech defects
11	Theoretical	The reasons for the speech defects-III: Being unacquainted with speech defects.
12	Theoretical	The use of and importance of the body language in proper and effective speaking.
13	Theoretical	Planning for a proper and effective speaking.
14	Theoretical	Comprehending for proper and effective speaking-I.
15	Final Exam	Midterm Final Exam

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	1	2	42
Midterm Examination	1	3	1	4



Final Examination	1	5	1	6
Total Workload (Hours)				52
[Total Workload (Hours) / 25*] = ECTS				2
*25 hour workload is accepted as 1 ECTS				

Learning Outcomes

1	To have ability of expressing the ideas with correct and effective words and sentences.
2	To have the ability of proper, understandable, clear, fluent and effective speaking before the audience.
3	To have the skills of preparing and presenting a planned speech.
4	To learn the reasons prevent from the proper and effective speaking.
5	To have the ability of expressing oneself properly and effectively.

Programme Outcomes (Agricultural Biotechnology)

1	To be able to develop skills in identifying, modeling and solving problems in agricultural biotechnology
2	To be able to synthesize life and engineering sciences for the effective resource planning of agricultural biotechnology applications
3	To be able to interpret about living organisms structure, metabolic and physiological processes in order to propose biotechnological solutions to the agricultural problems
4	To be able to analyze genomic, metabolomic and proteomic information via bioinformatic tools.
5	To have the ability to analyze collected data and interpret the results.
6	To have the ability of individual working ability and to make independent decisions, to work in inter-disciplinary and interdisciplinary teamwork, to communicate by expressing their ideas orally and in writing, clearly and concisely
7	To have the awareness of professional liabilities and ethics
8	To be able to follow current national and international problems

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	3	2	3	3	2
P2	2	2	3	3	2
P3	1	1	1	1	1
P4	1	1	1	1	1
P5	3	4	4	4	3
P6	3	4	4	4	3
P7	3	3	3	3	3
P8	3	3	3	2	2

