



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		English Speaking Skills I							
Course Code		TRZM164		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	2	Workload	50 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		The aim of this course is to provide students with basic and thematic English conversations in accordance with the Common European Framework of Reference for Languages.							
Course Content		Teaching basic English terms and phrases that are essential to the daily life by way of four basic language skills (reading, writing, listening, speaking); basic sentence structure in English, strategies to enhance fluency and pronunciation, strategies to expand vocabulary							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Individual Study					
Name of Lecturer(s)		Ins. Nursel ÖZEN							

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	Practice Makes Perfect: English Conversation by Jean Yates
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Week	Weekly Detailed Course Contents	
1	Theoretical	English Language, Sentence Structure, Pronunciation
2	Theoretical	Introducing Yourself
3	Theoretical	Introducing Yourself
4	Theoretical	Daily Routine in the Week
5	Theoretical	Daily Routine in the Week
6	Theoretical	How do you spend your weekend?
7	Theoretical	How do you spend your weekend?
8	Theoretical	Talking about Experience
9	Theoretical	Talking about Experience
10	Theoretical	Talking about the Future
11	Theoretical	Talking about the Future
12	Theoretical	Talking about Dreams and Plans
13	Theoretical	Talking about Dreams and Plans
14	Theoretical	Conversation Week
15	Theoretical	Revision

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	2	28
Assignment	5	0	2	10
Individual Work	5	0	2	10
Midterm Examination	1	0	1	1
Final Examination	1	0	1	1
Total Workload (Hours)				50
[Total Workload (Hours) / 25*] = ECTS				2

*25 hour workload is accepted as 1 ECTS



Learning Outcomes

1	Students are able to recognize and use basic sentence structure in English.
2	Students are able to recognize target vocabulary and sentences while listening to short conversations.
3	Students are able to use foreign language learning strategies autonomously.
4	Students are able to participate in simple and daily conversations.
5	Students are able to express their opinions in classroom discussions.

Programme Outcomes (*Tourism and Hotel Management*)

1	To know the concept of tourism management well and to adapt the areas of economy, accounting, finance, management, marketing, human resources to the tourism sector.
2	To have knowledge of the tourism sector and the accommodation, food and beverage, travel, transportation, entertainment and other businesses that constitute the sub-industry of tourism.
3	To have knowledge about the coordination and integration of sub-industries of the tourism sector. To adsorb the communication and coordination between hotel departments.
4	To follow the developments in the tourism sector and to renew himself/herself.
5	To know the legislation about the structure and operation of the tourism sector. To have knowledge about the legal regulations regarding tourism businesses and tourism types.
6	To have detailed information about accommodation businesses and to learn the basic areas of hotel management (front office, housekeeping, food and beverage services, entertainment services).
7	To be able to communicate with guests in written and verbal and to have the power of persuasion. To have knowledge about sales and marketing and to have the ability to persuade.
8	To have basic computer knowledge and ability to use related programs. To have knowledge about software used in the hospitality industry.
9	To learn about Atatürk's principles and reforms. To have knowledge about history and geography. To have enough knowledge about the geography of Turkey and world tourism.
10	To have sufficient degree knowledge of English (reading, writing, listening and speaking). To be able to communicate with guests in English (written and verbal).
11	To have detailed information about occupational health and safety. To know well the legislation determined within the scope of occupational health and safety and to follow the developments.
12	To be able to produce ideas about the solution of business or guest problems and apply them.
13	To adopt the company she/he works, to fulfill his responsibilities and to be prone to teamwork. To fulfill the requirements of the department she/he works. To act in accordance with the hierarchical order of tourism businesses.

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1
P1	5
P2	5
P3	5
P4	5
P5	5
P6	5
P7	5
P8	5
P9	5
P10	5
P11	5
P12	5
P13	5

