



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Tourism Geography of Turkey							
Course Code		TRZM205		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	3	Workload	75 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		Dersin amacı, başta ülkemiz olmak üzere turizm coğrafyası hakkında bilgi sahibi olmaktır.							
Course Content		Dersin içerdiği konular; turizm coğrafyası kapsamında doğal oluşumlar, doğal kaynaklar, iklimsel özellikler, dünyadan ve ülkemizden örnekler anlatılacaktır.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Individual Study					
Name of Lecturer(s)									

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	60

Recommended or Required Reading

1	Turizm Coğrafyası – Burhanettin Zengin
2	Turizm Coğrafyası – Ahmet Çavuş, Saliha Koday

Week	Weekly Detailed Course Contents	
1	Theoretical	Recreation and Tourism Geography
2	Theoretical	Recreational Travel: Tourism
3	Theoretical	Natural Geography Resources for Tourism: Climate Resources
4	Theoretical	Natural Resources in World Tourism: Coasts and Others
5	Theoretical	Historical, Cultural, and Human-made Resources in Tourism
6	Theoretical	Access to Attractions, Accommodation, and Other Factors in Tourism
7	Theoretical	Natural Assets in Tourism
8	Theoretical	Midterm Exam
9	Theoretical	Regional Patterns in World Tourism: Europe
10	Theoretical	Regional Patterns in World Tourism: Asia-Pacific
11	Theoretical	Regional Patterns in World Torism: The Americas
12	Theoretical	Protected Tourism Areas in Turkey
13	Theoretical	Mountain, Tableland, and Winter Tourism in Turkey
14	Theoretical	Hydrographic Assets in Turkey
15	Theoretical	Tourism Geography of Turkey
16	Theoretical	Final

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	1	2	42
Term Project	1	10	1	11
Midterm Examination	1	10	1	11
Final Examination	1	10	1	11
Total Workload (Hours)				75
[Total Workload (Hours) / 25*] = ECTS				3

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	Understanding the definition and significance of tourism geography
2	Learning the significance of natural assets in tourism geography



3	Learning natural sources and climatic features
4	Learning human-made structures through examples from the world and Turkey
5	Understanding the regional diversity in Turkish tourism geography

Programme Outcomes (*Tourism and Hotel Management*)

1	To know the concept of tourism management well and to adapt the areas of economy, accounting, finance, management, marketing, human resources to the tourism sector.
2	To have knowledge of the tourism sector and the accommodation, food and beverage, travel, transportation, entertainment and other businesses that constitute the sub-industry of tourism.
3	To have knowledge about the coordination and integration of sub-industries of the tourism sector. To adsorb the communication and coordination between hotel departments.
4	To follow the developments in the tourism sector and to renew himself/herself.
5	To know the legislation about the structure and operation of the tourism sector. To have knowledge about the legal regulations regarding tourism businesses and tourism types.
6	To have detailed information about accommodation businesses and to learn the basic areas of hotel management (front office, housekeeping, food and beverage services, entertainment services).
7	To be able to communicate with guests in written and verbal and to have the power of persuasion. To have knowledge about sales and marketing and to have the ability to persuade.
8	To have basic computer knowledge and ability to use related programs. To have knowledge about software used in the hospitality industry.
9	To learn about Atatürk's principles and reforms. To have knowledge about history and geography. To have enough knowledge about the geography of Turkey and world tourism.
10	To have sufficient degree knowledge of English (reading, writing, listening and speaking). To be able to communicate with guests in English (written and verbal).
11	To have detailed information about occupational health and safety. To know well the legislation determined within the scope of occupational health and safety and to follow the developments.
12	To be able to produce ideas about the solution of business or guest problems and apply them.
13	To adopt the company she/he works, to fulfill his responsibilities and to be prone to teamwork. To fulfill the requirements of the department she/he works. To act in accordance with the hierarchical order of tourism businesses.

