



AYDIN ADNAN MENDERES UNIVERSITY
DAVUTLAR VOCATIONAL SCHOOL
HOTEL RESTAURANT AND CATERING SERVICES
TOURISM AND HOTEL MANAGEMENT
COURSE INFORMATION FORM

Course Title	Recreation and Animation								
Course Code	TRZM255	Course Level			Short Cycle (Associate's Degree)				
ECTS Credit	2	Workload	50 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course	In this course, it is aimed to gain the necessary qualifications to the students who want to take a managerial position in the recreation industry in the future. The course also provides information about the importance of animation in tourism enterprises and planning of animation, management of animation activities.								
Course Content	Time and leisure time evaluation, recreation and animation definition, characteristics, staff and training, preparation of animation programs.								
Work Placement	N/A								
Planned Learning Activities and Teaching Methods	Explanation (Presentation), Demonstration, Individual Study								
Name of Lecturer(s)	Ins. Erhan COŞKUN								

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	60

Recommended or Required Reading

1	REKREASYON VE ANİMASYON – Atila HAZAR
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Week	Weekly Detailed Course Contents	
1	Theoretical	Recreation , leisure , tourism, animation , definitions.
2	Theoretical	Features Animation Development, Animation Types
3	Theoretical	Relations between animation and Tourism
4	Theoretical	Types of animation services : Sporty , Socio-Cultural , Travel
5	Theoretical	Animation Services Animation Tourism Product Functions and Effect
6	Theoretical	The Organisation of the Animation Department of the Hospitality Industry
7	Theoretical	Duties and Responsibilities of the Animation Department of Personnel
8	Theoretical	Planning of Animation Services , Department of Animation
9	Theoretical	Methods used in the preparation of the animation program
10	Theoretical	Preparation and Implementation of Animation Program
11	Theoretical	Organization of Animation Services
12	Theoretical	Employment Animation Staff, General Characteristics of animators
13	Theoretical	Process Management , Coordination and Communication
14	Theoretical	Traditional Culture Revitalization , Games

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	2	28
Midterm Examination	1	10	1	11
Final Examination	1	10	1	11
Total Workload (Hours)				50
[Total Workload (Hours) / 25*] = ECTS				2

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	Provide management and the launching of recreation and animation information and activities.
2	Identify Recreation and understand historical events and trends in recreation management .
3	Ensure the organization of the animation department



4	The animation staff to learn the responsibilities and tasks.
5	Plan and implement animation program

Programme Outcomes (*Tourism and Hotel Management*)

1	...
2	...
3	...
4	...
5	...

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1
P1	5

