



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Tourism Geography of World							
Course Code		TRZM204		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	3	Workload	75 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		With this course, it is aimed to gain the competence to introduce important tourism geographies and attraction centers in the world in Tourism and Hotel Management program.							
Course Content		Physical characteristics of continents in the world, natural resources, mountains, rivers and lakes. Major capitals. Visiting places, regions and regions in the main tourist attractions. Air, land and sea transportation vehicles. Route planning and tour preparation, time differences, international timeline, total journey time. Important national currencies, application studies on maps.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Individual Study					
Name of Lecturer(s)									

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	Stephen Williams, Tourism Geography, Routledge.
2	GAYE ERTİN, DÜNYA BÖLGELERİ: AFRİKA, İSTANBUL ÜNİVERSİTESİ AÇIK VE UZAKTAN EĞİTİM FAKÜLTESİ
3	HÜSNİYE DOLDUR, DÜNYA BÖLGELERİ: AVRUPA, İSTANBUL ÜNİVERSİTESİ AÇIK VE UZAKTAN EĞİTİM FAKÜLTESİ
4	HÜSNİYE DOLDUR, DÜNYA BÖLGELERİ: KUZEY AMERİKA, İSTANBUL ÜNİVERSİTESİ AÇIK VE UZAKTAN EĞİTİM FAKÜLTESİ
5	AYŞE NUR TİMOR, DÜNYA BÖLGELERİ: ORTA ASYA, RUSYA VE KAFKASLAR, İSTANBUL ÜNİVERSİTESİ AÇIK VE UZAKTAN EĞİTİM FAKÜLTESİ
6	AYŞE NUR TİMOR, DÜNYA BÖLGELERİ: ORTA DOĞU, İSTANBUL ÜNİVERSİTESİ AÇIK VE UZAKTAN EĞİTİM FAKÜLTESİ

Week	Weekly Detailed Course Contents	
1	Theoretical	European Continent and physical geography
2	Theoretical	European Continent and physical geography
3	Theoretical	History and natural beauty of the European Continent
4	Theoretical	History and natural beauty of the European Continent
5	Theoretical	Physical geography of the Asian Continent
6	Theoretical	Physical geography of the Asian Continent
7	Theoretical	History and natural beauty of the Asian Continent
8	Theoretical	Klimatik Özellikler
9	Theoretical	History and natural beauty of the Asian Continent
10	Theoretical	Physical geography of the American Continent
11	Theoretical	History and natural beauty of the American continent
12	Theoretical	History and natural beauty of the American continent
13	Theoretical	Physical geography of the Australian continent
14	Theoretical	History and natural beauty of the Australian continent

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	1	2	42
Term Project	1	10	1	11
Midterm Examination	1	10	1	11



Final Examination	1	10	1	11
Total Workload (Hours)				75
[Total Workload (Hours) / 25*] = ECTS				3
*25 hour workload is accepted as 1 ECTS				

Learning Outcomes

1	Introduce the European Continent
2	Introduce the Asian Continent
3	Introduce the America Continent
4	Introduce the Australian Continent
5	Introduce the African Continent

Programme Outcomes (Tourism and Hotel Management)

1	To know the concept of tourism management well and to adapt the areas of economy, accounting, finance, management, marketing, human resources to the tourism sector.
2	To have knowledge of the tourism sector and the accommodation, food and beverage, travel, transportation, entertainment and other businesses that constitute the sub-industry of tourism.
3	To have knowledge about the coordination and integration of sub-industries of the tourism sector. To adsorb the communication and coordination between hotel departments.
4	To follow the developments in the tourism sector and to renew himself/herself.
5	To know the legislation about the structure and operation of the tourism sector. To have knowledge about the legal regulations regarding tourism businesses and tourism types.
6	To have detailed information about accommodation businesses and to learn the basic areas of hotel management (front office, housekeeping, food and beverage services, entertainment services).
7	To be able to communicate with guests in written and verbal and to have the power of persuasion. To have knowledge about sales and marketing and to have the ability to persuade.
8	To have basic computer knowledge and ability to use related programs. To have knowledge about software used in the hospitality industry.
9	To learn about Atatürk's principles and reforms. To have knowledge about history and geography. To have enough knowledge about the geography of Turkey and world tourism.
10	To have sufficient degree knowledge of English (reading, writing, listening and speaking). To be able to communicate with guests in English (written and verbal).
11	To have detailed information about occupational health and safety. To know well the legislation determined within the scope of occupational health and safety and to follow the developments.
12	To be able to produce ideas about the solution of business or guest problems and apply them.
13	To adopt the company she/he works, to fulfill his responsibilities and to be prone to teamwork. To fulfill the requirements of the department she/he works. To act in accordance with the hierarchical order of tourism businesses.

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L5
P1	5	4	4	5
P2	4	4	4	4
P3	5	5	5	5
P4	2	2	2	2
P5	4	4	4	4
P6	1	1	1	1

