



**AYDIN ADNAN MENDERES UNIVERSITY**  
**DAVUTLAR VOCATIONAL SCHOOL**  
**HOTEL RESTAURANT AND CATERING SERVICES**  
**TOURISM AND HOTEL MANAGEMENT**  
**COURSE INFORMATION FORM**

Course Title	Sea Tourism								
Course Code	TRZM115	Course Level			Short Cycle (Associate's Degree)				
ECTS Credit	2	Workload	50 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course	It is aimed to teach component of sea tourism, development of sea tourism, reasons effecting sea tourism, sea tourism industry in Turkey and in the world.								
Course Content	Components of sea tourism, cruise tourism, marine management, yachting, sea sports, daily tours, ferrying, scuba diving, underwater archeology, coastal tourism, beaches and coasts, blue voyage, diving, natural and artificial atolls, sea tourism regulations.								
Work Placement	N/A								
Planned Learning Activities and Teaching Methods	Explanation (Presentation)								
Name of Lecturer(s)	Ins. Yeter ÇAN DOMRUK								

#### Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	60

#### Recommended or Required Reading

1	Marina İşletmeciliği - Ferika Özer Sarı
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Week	Weekly Detailed Course Contents	
1	Theoretical	Components and types of sea tourism
2	Theoretical	Type of yachts
3	Theoretical	Yachting in Turkey and in the world, reasons effecting yachting
4	Theoretical	Blue voyages, daily boat tours, bare boat charte
5	Theoretical	Marines, marine management, type pf marines, substructures and superstructures of marines
6	Theoretical	Cruise ships, history of cruising, ferrys
7	Theoretical	Cruise ship management, cruise harbors and type of harbors, substructures and superstructures of harbors.
8	Intermediate Exam	Mid term exam
9	Theoretical	Routes of cruise ships, cruising in Turkey and in the world
10	Theoretical	Underwater sports and water sports
11	Theoretical	Diving tourism, Scuba diving
12	Theoretical	Underwater archeology, natural and artificial atolls
13	Theoretical	Coastal tourism, beaches and coasts
14	Theoretical	Sea tourism regulation
15	Theoretical	General review before final exam

#### Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	2	28
Midterm Examination	1	10	1	11
Final Examination	1	10	1	11
Total Workload (Hours)				50
[Total Workload (Hours) / 25*] = ECTS				2

\*25 hour workload is accepted as 1 ECTS

#### Learning Outcomes

1	Recognising sea tourism regulation
2	Learning yacht tourism



3	Learning cruise tourism
4	To learn the routes of world cruise tourism
5	To know the businesses in cruise tourism

**Programme Outcomes** (*Tourism and Hotel Management*)

1	...
2	...
3	...
4	...
5	...

**Contribution of Learning Outcomes to Programme Outcomes** 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1
P1	5

