

AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

| Course Title | | Turkish Langu | iage I | | | | | | |
|---|---|---|-------------|------------|--|----------|---------|------------|---|
| Course Code TD | | TD103 Cous | | Couse Leve | use Level Short Cycle (Associate's Degree) | | Degree) | | |
| ECTS Credit | 2 | Workload | 50 (Hours) | Theory | 2 | Practice | 0 | Laboratory | 0 |
| Objectives of the Course This course aims to teach students the basic skills of understading and expression, allow reading and analysis of texts, teach the methods of preparing projects and useful methods of preparing essays and presentations and also to allow the students to acquire the ability to correctly use Turkish in terms of language- thought in written and verbal expressions. | | | | | | ys and | | | |
| Course Content | | Types and features of written and verbal expressions, presentations of their samples, problems with expression and sentence structure in Turkish. | | | | | | | |
| Work Placement | | N/A | | | | | | | |
| Planned Learning Activities and Teaching Methods | | Methods | Explanation | (Presenta | tion), Individua | I Study | | | |
| Name of Lecturer(s) | | | | | | | | | |

Prerequisites & Co-requisities

Equivalent Course TD101

| Assessment Methods and Criteria | | | | | |
|---------------------------------|----------|----------------|-----|--|--|
| Method | Quantity | Percentage (%) | | | |
| Final Examination | | 1 | 100 | | |

Recommended or Required Reading

- Prof. Dr. Gürer Gülsevin, Doç. Dr. Erdoğan Boz, Türk Dili ve Kompozisyon I-II, Tablet Yayınları, Konya 2006.

 Süer Eker, Çağdaş Türk Dili, Grafiker Yayınları, İstanbul, 2006
- 3 Prof. Dr. Muharrem Ergin, Türk Dil Bilgisi, Bayrak Yayınları, İstanbul, 2006
- 4 Yazım Kılavuzu TDK Yayınları, Ankara 2008.

| Neek | Weekly Detailed Co | urse Contents | |
|------|---------------------------|---|--|
| 1 | Theoretical | Definition of language, basic characteristics of Turkish language, language-culture relation and language culture carrier characteristic. The difference of speech and writing. | |
| 2 | Theoretical | The place and characteristics of Turkic people among the world languages, the historical periods and important works of Turkish language. | |
| 3 | Theoretical | Punctuation marks: The use and importance of punctuation marks. | |
| 4 | Theoretical | Writing rules: Writing some additions and prepositions. Custom names, numbers, spelling of quotes. Places where upper and lower case letters are used | |
| 5 | Theoretical | Official correspondence: Petition, minutes. Practice on these types | |
| 6 | Theoretical | Official correspondence. Report, business letter, essay. Practice on these species. | |
| 7 | Theoretical | Current expression disturbances at word level. | |
| 8 | Theoretical | Expression disturbances at sentence level. | |
| 9 | Theoretical | Creating paragraphs I | |
| 10 | Theoretical | Paragraph creation II | |
| 11 | Theoretical | Paragraph analysis. | |
| 12 | Theoretical | Creating text about the field | |
| 13 | Theoretical | Review of criticism and evaluation writing. | |
| 14 | Theoretical | Writing criticism and evaluation writing. | |



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| Workload Calculation | | | | | |
|--|----------|-------------|----------|----------------|--|
| Activity | Quantity | Preparation | Duration | Total Workload | |
| Lecture - Theory | 14 | 0 | 2 | 28 | |
| Assignment | 1 | 6 | 1 | 7 | |
| Individual Work | 2 | 2 | 2 | 8 | |
| Final Examination | 1 | 6 | 1 | 7 | |
| Total Workload (Hours) | | | | | |
| [Total Workload (Hours) / 25*] = ECTS 2 | | | | | |
| *25 hour workload is accepted as 1 ECTS | | | | | |

| Learn | ing Outcomes |
|-------|--|
| 1 | To be able to obtain general information about essays and skills of planning to be used in essay writing |
| 2 | To be able to use words and word groups in an effective way in written and verbal expressions |
| 3 | To be able to understand the importance of correct word order in Turkish |
| 4 | To be able to apply problem-solving methods to chosen sentences and pieces from works of literature and books |
| 5 | To be able to learn the defining characteristics of literature and distinguish the similarities and differences of these types |
| 6 | To gain the ability to use Turkish as a tool for written and verbal expressions |
| 7 | 1. To learn that Turkish is one of the world's important languages and examples of important literary works in this language |
| 8 | To allow active participation in their educational period by giving responsibility |

| Programme Outcomes | (Tourism and Hotel Management) |
|---------------------------|--------------------------------|
|---------------------------|--------------------------------|

- To know the concept of tourism management well and to adapt the areas of economy, accounting, finance, management, marketing, human resources to the tourism sector.
- To have knowledge of the tourism sector and the accommodation, food and beverage, travel, transportation, entertainment and other businesses that constitute the sub-industry of tourism.
- To have knowledge about the coordination and integration of sub-industries of the tourism sector. To adsorb the communication and coordination between hotel departments.
- 4 To follow the developments in the tourism sector and to renew himself/herself.
- To know the legislation about the structure and operation of the tourism sector. To have knowledge about the legal regulations regarding tourism businesses and tourism types.
- To have detailed information about accommodation businesses and to learn the basic areas of hotel management (front office, housekeeping, food and beverage services, entertainment services).
- To be able to communicate with guests in written and verbal and to have the power of persuasion. To have knowledge about sales and marketing and to have the ability to persuade.
- 8 To have basic computer knowledge and ability to use related programs. To have knowledge about software used in the hospitality industry.
- To learn about Atatürk's principles and reforms. To have knowledge about history and geography. To have enough knowledge about the geography of Turkey and world tourism.
- To have sufficient degree knowledge of English (reading, writing, listening and speaking). To be able to communicate with guests in English (written and verbal).
- To have detailed information about occupational health and safety. To know well the legislation determined within the scope of occupational health and safety and to follow the developments.
- 12 To be able to produce ideas about the solution of business or guest problems and apply them.
- To adopt the company she/he works, to fulfill his responsibilities and to be prone to teamwork. To fulfill the requirements of the department she/he works. To act in accordance with the hierarchical order of tourism businesses.

Contribution of Learning Outcomes to Programme Outcomes 1: Very Low, 2: Low, 3: Medium, 4: High, 5: Very High

| | L1 |
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| P1 | 5 |
| P2 | 5 |
| P3 | 5 |
| P4 | 5 |

