

AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Turkish Language II							
Course Code				Couse Level		Short Cycle (A	Short Cycle (Associate's Degree)		
ECTS Credit 2		Workload 50 (Hours) The		Theory	2	Practice	Practice 0 Laboratory		0
,		This course aims to teach students the basic skills of understading and expression, allow reading and analysis of texts, teach the methods of preparing projects and useful methods of preparing essays and presentations and also to allow the students to acquire the ability to correctly use Turkish in terms of language- thought in written and verbal expressions.							
Course Content		Types and fea expression an				sions, presentation	ns of their s	samples, problems	with
Work Placement		N/A							
Planned Learning Activities and Teaching Methods		Explanati	on (Prese	ntation), Individual	Study				
Name of Lecturer(s)									

Prerequisites & Co-requisities					
Co-requisitie	TD103				
Equivalent Course	TD102				

Assessment Methods and Criteria					
Method		Quantity	Percentage (%)		
Final Examination		1	100		

Recommended or Required Reading					
1	Prof. Dr. Gürer Gülsevin, Doç. Dr. Erdoğan Boz, Türk Dili ve Kompozisyon I-II, Tablet Yayınları, Konya 2006.				
2	Süer Eker, Çağdaş Türk Dili, Grafiker Yayınları, İstanbul, 2006				
3	Prof. Dr. Muharrem Ergin, Türk Dil Bilgisi, Bayrak Yayınları, İstanbul, 2006				
4	Yazım Kılavuzu TDK Yayınları, Ankara 2008.				

Week	Weekly Detailed Course Contents					
1	Theoretical	Diction communication, communication items and types, elements preventing communication, basic concepts and terms related to speech.				
2	Theoretical	Physical elements and practical studies that enable voice to be formed				
3	Theoretical	Breathing training and breath control, practical exercises. Emphasis, intonation, stop, intersection, melody.				
4	Theoretical	Psychological, psychological, social and cultural elements and practical studies that enable voice to be formed				
5	Practice	Features that need to be found in the speaker. Other concepts related to speech. Use of the body in conversation, nonverbal communication. Look, eye contact, face expression.				
6	Theoretical	Use of the body in conversation, nonverbal communication and applied studies. Touch, walk, interpersonal distance.				
7	Theoretical	Use of the body in conversation, nonverbal communication and applied studies. Impression, persuasion.				
8	Theoretical	Speak unprepared. Applied studies. In the phone, in the community, in the first encounter.				
9	Theoretical	Speak unprepared. Applied studies. Magazines, newspapers, short films, advertisements, etc. expressing personal feelings and thoughts on it.				



10	Theoretical	Speak unprepared. Applied studies. Appropriate speech applications will be made to the faculty or the contents of the sections. For example, patientdoctor relationship in the medical faculty, worker engineer-based applications in engineering will be processed.
11	Theoretical	Prepared talk. Applied studies. Impromptu Speech Practices (photos, cartoons, posters, advertisements, posters, etc.) - telling personal feelings and thoughts on the move.
12	Theoretical	Prepared Speaking Practices (Speech, Declaim, Speaking Before the Community, Debate)
13	Theoretical	Prepared talk. Applied studies. (Open Session, Forum, Panel)
14	Theoretical	Prepared talk. Applied studies. (SymposiumColloquium.)
15	Theoretical	Final exam

Workload Calculation						
Activity	Quantity	Preparation	Duration	Total Workload		
Lecture - Theory	14	0	2	28		
Assignment	1	6	1	7		
Individual Work	2	2	2	8		
Final Examination	1	6	1	7		
Total Workload (Hours) 50						
[Total Workload (Hours) / 25*] = ECTS 2						
*25 hour workload is accepted as 1 ECTS						

Learn	Learning Outcomes				
1	To be able to obtain general information about essays and skills of planning to be used in essay writing				
2	To be able to use words and word groups in an effective way in written and verbal expressions				
3	To be able to understand the importance of correct word order in Turkish				
4	To be able to apply problem-solving methods to chosen sentences and pieces from works of literature and books				
5	To be able to learn the defining characteristics of literature and distinguish the similarities and differences of these types				
6	To gain the ability to use Turkish as a tool for written and verbal expressions				
7	To learn that Turkish is one of the world's important languages and examples of important literary works in this language				
8	To allow active participation in their educational period by giving responsibility				

Programme Outcomes (Tourism and Hotel Management)						
1	To know the concept of tourism management well and to adapt the areas of economy, accounting, finance, management, marketing, human resources to the tourism sector.					
2	To have knowledge of the tourism sector and the accommodation, food and beverage, travel, transportation, entertainment and other businesses that constitute the sub-industry of tourism.					
3	To have knowledge about the coordination and integration of sub-industries of the tourism sector. To adsorb the communication and coordination between hotel departments.					
4	To follow the developments in the tourism sector and to renew himself/herself.					
5	To know the legislation about the structure and operation of the tourism sector. To have knowledge about the legal regulations regarding tourism businesses and tourism types.					
6	To have detailed information about accommodation businesses and to learn the basic areas of hotel management (front office, housekeeping, food and beverage services, entertainment services).					
7	To be able to communicate with guests in written and verbal and to have the power of persuasion. To have knowledge about sales and marketing and to have the ability to persuade.					
8	To have basic computer knowledge and ability to use related programs. To have knowledge about software used in the hospitality industry.					
9	To learn about Atatürk's principles and reforms. To have knowledge about history and geography. To have enough knowledge about the geography of Turkey and world tourism.					
10	To have sufficient degree knowledge of English (reading, writing, listening and speaking). To be able to communicate with guests in English (written and verbal).					

To have detailed information about occupational health and safety. To know well the legislation determined within the scope of occupational health and safety and to follow the developments.



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To be able to produce ideas about the solution of business or guest problems and apply them.

To adopt the company she/he works, to fulfill his responsibilities and to be prone to teamwork. To fulfill the requirements of the department she/he works. To act in accordance with the hierarchical order of tourism businesses.

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1
P1	5
P2	5
P3	5
P4	5

