



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

| | | | | | | | | | |
|--|---|--|---------------------|--|---|----------------------------------|---|------------|---|
| Course Title | | Volunteering Studies | | | | | | | |
| Course Code | | AŞL005 | | Couse Level | | Short Cycle (Associate's Degree) | | | |
| ECTS Credit | 2 | Workload | 48 (<i>Hours</i>) | Theory | 2 | Practice | 0 | Laboratory | 0 |
| Objectives of the Course | | The aim of this course is to encourage students to learn about non-governmental organizations, comtempl ate about social problems, develop volunteering practices, participate in social events and projects, become helpful and conscious individuals. | | | | | | | |
| Course Content | | Volunteering, Ethics, Philanthropy, Charity, Significance of volunteering, Organizational Volunteering, Corporate Image, Investigating sample volunteering practices | | | | | | | |
| Work Placement | | N/A | | | | | | | |
| Planned Learning Activities and Teaching Methods | | | | Explanation (Presentation), Individual Study | | | | | |
| Name of Lecturer(s) | | | | | | | | | |

Assessment Methods and Criteria

| Method | Quantity | Percentage (%) |
|---------------------|----------|----------------|
| Midterm Examination | 1 | 40 |
| Final Examination | 1 | 70 |

Recommended or Required Reading

| | |
|---|--------------------|
| 1 | Volunteering Works |
|---|--------------------|

| Week | Weekly Detailed Course Contents | |
|------|---------------------------------|--|
| 1 | Theoretical | Volunteering Works Concept, Purpose and Importance |
| 2 | Theoretical | Corporate Volunteering Works Concept, Purpose and Importance |
| 3 | Theoretical | Explaining the concept such as Volunteering Works , Ethics, morality , philanthropy , volunteerism and sponsorship |
| 4 | Theoretical | Development of Corporate Volunteering Works , Advantages and Disadvantages |
| 5 | Theoretical | The concept of Volunteering Works in Marketing Concept |
| 6 | Theoretical | Place in the Volunteering Works of Non-Governmental Organizations |
| 7 | Theoretical | Investigation of the Volunteering Works Project Successful Implementation Example in the world and Turkey |
| 8 | Intermediate Exam | Exam |
| 9 | Theoretical | Volunteering Works Practices for Students |
| 10 | Theoretical | Volunteering Works Practices for Students |
| 11 | Theoretical | Volunteering Works Practices for Students |
| 12 | Theoretical | Volunteering Works Practices for Students |
| 13 | Theoretical | Volunteering Works Practices for Students |
| 14 | Theoretical | Volunteering Works Practices for Students |
| 15 | Theoretical | Volunteering Works Practices for Students |
| 16 | Final Exam | Final Exam |

Workload Calculation

| Activity | Quantity | Preparation | Duration | Total Workload |
|---------------------------------------|----------|-------------|----------|----------------|
| Lecture - Theory | 14 | 0 | 2 | 28 |
| Midterm Examination | 1 | 10 | 0 | 10 |
| Final Examination | 1 | 10 | 0 | 10 |
| Total Workload (Hours) | | | | 48 |
| [Total Workload (Hours) / 25*] = ECTS | | | | 2 |

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

| | |
|---|----------------------------------|
| 1 | Create awareness of volunteering |
|---|----------------------------------|



| | |
|---|---|
| 2 | Develop volunteering practices |
| 3 | Carry out the practice with teamwork |
| 4 | Be sensitive to social problems |
| 5 | Located on a voluntary basis in projects. |

Programme Outcomes (Tourism and Hotel Management)

| | |
|----|---|
| 1 | To know the concept of tourism management well and to adapt the areas of economy, accounting, finance, management, marketing, human resources to the tourism sector. |
| 2 | To have knowledge of the tourism sector and the accommodation, food and beverage, travel, transportation, entertainment and other businesses that constitute the sub-industry of tourism. |
| 3 | To have knowledge about the coordination and integration of sub-industries of the tourism sector. To adsorb the communication and coordination between hotel departments. |
| 4 | To follow the developments in the tourism sector and to renew himself/herself. |
| 5 | To know the legislation about the structure and operation of the tourism sector. To have knowledge about the legal regulations regarding tourism businesses and tourism types. |
| 6 | To have detailed information about accommodation businesses and to learn the basic areas of hotel management (front office, housekeeping, food and beverage services, entertainment services). |
| 7 | To be able to communicate with guests in written and verbal and to have the power of persuasion. To have knowledge about sales and marketing and to have the ability to persuade. |
| 8 | To have basic computer knowledge and ability to use related programs. To have knowledge about software used in the hospitality industry. |
| 9 | To learn about Atatürk's principles and reforms. To have knowledge about history and geography. To have enough knowledge about the geography of Turkey and world tourism. |
| 10 | To have sufficient degree knowledge of English (reading, writing, listening and speaking). To be able to communicate with guests in English (written and verbal). |
| 11 | To have detailed information about occupational health and safety. To know well the legislation determined within the scope of occupational health and safety and to follow the developments. |
| 12 | To be able to produce ideas about the solution of business or guest problems and apply them. |
| 13 | To adopt the company she/he works, to fulfill his responsibilities and to be prone to teamwork. To fulfill the requirements of the department she/he works. To act in accordance with the hierarchical order of tourism businesses. |

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

| | L1 | L2 | L3 | L4 | L5 |
|----|----|----|----|----|----|
| P1 | 5 | 5 | 5 | 5 | 5 |
| P2 | 5 | 5 | 5 | 5 | 5 |
| P3 | 5 | 5 | 5 | 5 | 5 |
| P4 | 5 | 5 | 5 | 5 | 5 |

