



**AYDIN ADNAN MENDERES UNIVERSITY
DAVUTLAR VOCATIONAL SCHOOL
HOTEL RESTAURANT AND CATERING SERVICES
TOURISM AND HOTEL MANAGEMENT
COURSE INFORMATION FORM**

Course Title	Hotel Management								
Course Code	TRZM104	Course Level			Short Cycle (Associate's Degree)				
ECTS Credit	2	Workload	50 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course	With this course, it is aimed to gain the competency to explain the concepts of "Hotel Management –Investment- Management- Planning- Control in Tourism and Hotel Management Program.								
Course Content	Hotel Enterprises, Establishment Location Selection, Tourism Investment, Hotel Organizations								
Work Placement	N/A								
Planned Learning Activities and Teaching Methods	Explanation (Presentation), Discussion, Individual Study								
Name of Lecturer(s)	Ins. Nurcan YILMAZ								

Assessment Methods and Criteria		
Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	60

Recommended or Required Reading	
1	Otel İşletmeciliği – Meryem Akoğlan KOZAK
2	Otel İşletmeciliği – Nazmi KOZAK

Week	Weekly Detailed Course Contents	
1	Theoretical	Regulations Concerning Qualifications of Tourism Investment and Management
2	Theoretical	Classification of Property Terms
3	Theoretical	Great Hotel Operations
4	Theoretical	Establishment location factors
5	Theoretical	Specific factors related to the selection of different types of organizations located hotel
6	Theoretical	Cost estimates related to the place of establishment in the hotel business
7	Theoretical	Determination of Income and Expenses
8	Theoretical	Classification of Room
9	Theoretical	The benefits of organization
10	Theoretical	The selection of the appropriate form of organization
11	Theoretical	Hotel organization types
12	Theoretical	The main sections in Hotel
13	Theoretical	Definition of financing , provision of assets
14	Theoretical	The principals of a sound financing , provision of funds

Workload Calculation				
Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	2	28
Individual Work	10	0	2	20
Midterm Examination	1	0	1	1
Final Examination	1	0	1	1
Total Workload (Hours)				50
[Total Workload (Hours) / 25*] = ECTS				2

*25 hour workload is accepted as 1 ECTS

Learning Outcomes	
1	Explain the classification of hotel business
2	Explains the choice of location of the hotel business



3	Make the determination of rates in hotels
4	A description of the organizational structure in the hotel business
5	Explain the financing of hotel business

Programme Outcomes (*Tourism and Hotel Management*)

1	...
2	...
3	...
4	...
5	...

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1
P1	5

