

AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title	Room Transac	ction at Front	Office					
Course Code	TRZM156		Couse Level		Short Cycle (Associate's Degree)			
ECTS Credit 2	CTS Credit 2 Workload 50 (Hours) Theor		Theory	2	Practice	0	Laboratory	0
Objectives of the Course It is aimed to gain qualifications related to room transactions								
Course Content	Room control, VIP guests, Guests requests, Room types, Room allocation							
Work Placement	N/A							
Planned Learning Activities and Teaching Methods Explanation (Presentation)								
Name of Lecturer(s)								

Assessment Methods and Criteria				
Method	Quantity	Percentage (%)		
Midterm Examination	1	40		
Final Examination	1	70		

Recommended or Required Reading					
1	Konaklama İşletmelerinde Önbüro İşlemleri ve Yönetimi – Nevzat ERARSLAN				
2	Konaklama İşletmelerinde Önbüro İşlemleri ve Yönetimi – Kemal KANTARCI				

Week	Weekly Detailed Cour	se Contents			
1	Theoretical	Room check with housekeeper report			
2	Theoretical	VIP guests			
3	Theoretical	Indulging guests requests			
4	Theoretical	Room folios			
5	Theoretical	Determining problems on room folios			
6	Theoretical	Room types			
7	Theoretical	Room allocation			
8	Intermediate Exam	Mid term exam			
9	Theoretical	Preparation before guests' check in			
10	Theoretical	Documents using for room transactions			
11	Theoretical	Hotel forecast			
12	Theoretical	Reservation and types of reservation			
13	Theoretical	Reservation process			
14	Theoretical	Overbooking			
15	Theoretical	Room Check out procedure			

Workload Calculation						
Activity	Quantity		Preparation	Duration	on	Total Workload
Lecture - Theory	14		0	2		28
Midterm Examination	1		10	1		11
Final Examination	1		10	1		11
Total Workload (Hours) 50						50
[Total Workload (Hours) / 25*] = ECTS 2					2	
*25 hour workload is accepted as 1 ECTS						

Learning Outcomes					
1	Controling room transaction				
2	Controling reservation				
3	Controling room sales				
4	To comprehend room types				



Programme Outcomes (Tourism and Hotel Management)

- To know the concept of tourism management well and to adapt the areas of economy, accounting, finance, management, marketing, human resources to the tourism sector.
- To have knowledge of the tourism sector and the accommodation, food and beverage, travel, transportation, entertainment and other businesses that constitute the sub-industry of tourism.
- To have knowledge about the coordination and integration of sub-industries of the tourism sector. To adsorb the communication and coordination between hotel departments.
- 4 To follow the developments in the tourism sector and to renew himself/herself.
- To know the legislation about the structure and operation of the tourism sector. To have knowledge about the legal regulations regarding tourism businesses and tourism types.
- To have detailed information about accommodation businesses and to learn the basic areas of hotel management (front office, housekeeping, food and beverage services, entertainment services).
- To be able to communicate with guests in written and verbal and to have the power of persuasion. To have knowledge about sales and marketing and to have the ability to persuade.
- ⁸ To have basic computer knowledge and ability to use related programs. To have knowledge about software used in the hospitality industry.
- To learn about Atatürk's principles and reforms. To have knowledge about history and geography. To have enough knowledge about the geography of Turkey and world tourism.
- To have sufficient degree knowledge of English (reading, writing, listening and speaking). To be able to communicate with guests in English (written and verbal).
- To have detailed information about occupational health and safety. To know well the legislation determined within the scope of occupational health and safety and to follow the developments.
- To be able to produce ideas about the solution of business or guest problems and apply them.
- To adopt the company she/he works, to fulfill his responsibilities and to be prone to teamwork. To fulfill the requirements of the department she/he works. To act in accordance with the hierarchical order of tourism businesses.

Contribution of Learning Outcomes to Programme Outcomes 1: Very Low, 2:Low, 3: Medium, 4: High, 5: Very High

	L1
P1	5
P2	5
P3	5
P4	5
P5	5
P6	5
P7	5
P8	5
P9	5
P10	5
P11	5
P12	5
P13	5

