AYDIN ADNAN MENDERES UNIVERSITY
COURSE INFORMATION FORM

Course Title		Tourism Regulation						
Course Code		TRZM207		Couse Level		Short Cycle (Associate's Degree)		
ECTS Credit	3	Workload	75 *(Hours)*	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		The aim of this course is to provide the students with the competence to comprehend the legal and public relations by examining the legislation related to the tourism sector, to put forward the provisions of the legislation related to tourism sector, to regulate the relations of tourism enterprises with each other and the ministry.						
Course Content		In this course, after discussing the features, qualities, sources and freedom of travel concepts of tourism law in general, tourism incentive law no 2634, TÜRSAB law no 1618, organization law of Ministry of Culture and Tourism no 4848, Law and Regulations in Tourism Industry; Travel Agencies and Tour Operators and Other Tourism Organizations, National and International Tourism Organizations, Consumer Rights in Tourism etc. topics will be covered extensively.						
Work Placement		N/A						
Planned Learning Activities and Teaching Methods			Explanation (Presentation), Discussion, Individual Study					
Name of Lecturer(s)		Ins. Nurcan YILMAZ						

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	TURİZM HUKUKU VE MEVZUATI – Hüseyin YILDIRIM
2	SON DEĞİŞİKLİKLERLE TURİZM MEVZUATI -TANJU UYGUR- HAKAN TURGUT
3	TURİZM MEVZUATI EL KİTABI - NAZMİ KOZAK

Week	Weekly Detailed Course Contents	
1	Theoretical	Law and fundamental concepts
2	Theoretical	Tourizm & The concept of Tourism Law
3	Theoretical	National and International Tourism Organizations
4	Theoretical	Law on the Organization and Duties of the Ministry of Culture and Tourism
5	Theoretical	Tourism development plans
6	Theoretical	According to the legal forms of tourism
7	Theoretical	Marine Tourism - Hunting
8	Theoretical	Faith Tourism - Sports Tourism - Thermal
9	Theoretical	Tourism Promotion and Tourism Incentives Act
10	Theoretical	Environment and Tourism (Environment, Forests , Coastal Law)
11	Theoretical	Travel Agents and Travel Agents Association Law
12	Theoretical	Regulation on Travel Agencies
13	Theoretical	Regulations Regarding Certification and Qualifications of Tourism Facilities
14	Theoretical	Consumer Rights in Tourism

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	1	2	42
Assignment	1	10	1	11
Midterm Examination	1	10	1	11

Final Examination	1	10	1	11
			Total Workload (Hours)	75
			[Total Workload (Hours) / 25*] = **ECTS**	3
25 hour workload is accepted as 1 ECTS				

Learning Outcomes

1	Refers to the basic concepts of law
2	Explain the concept and characteristics of tourism law
3	Recognize and apply basic laws regulating tourism
4	Knowing the role of the Ministry of Culture and Tourism
5	Recognize national and international tourism organizations

Programme Outcomes *(Tourism and Hotel Management)*

1	To know the concept of tourism management well and to adapt the areas of economy, accounting, finance, management, marketing, human resources to the tourism sector.
2	To have knowledge of the tourism sector and the accommodation, food and beverage, travel, transportation, entertainment and other businesses that constitute the sub-industry of tourism.
3	To have knowledge about the coordination and integration of sub-industries of the tourism sector. To adsorb the communication and coordination between hotel departments.
4	To follow the developments in the tourism sector and to renew himself/herself.
5	To know the legislation about the structure and operation of the tourism sector. To have knowledge about the legal regulations regarding tourism businesses and tourism types.
6	To have detailed information about accommodation businesses and to learn the basic areas of hotel management (front office, housekeeping, food and beverage services, entertainment services).
7	To be able to communicate with guests in written and verbal and to have the power of persuasion. To have knowledge about sales and marketing and to have the ability to persuade.
8	To have basic computer knowledge and ability to use related programs. To have knowledge about software used in the hospitality industry.
9	To learn about Atatürk's principles and reforms. To have knowledge about history and geography. To have enough knowledge about the geography of Turkey and world tourism.
10	To have sufficient degree knowledge of English (reading, writing, listening and speaking). To be able to communicate with guests in English (written and verbal).
11	To have detailed information about occupational health and safety. To know well the legislation determined within the scope of occupational health and safety and to follow the developments.
12	To be able to produce ideas about the solution of business or guest problems and apply them.
13	To adopt the company she/he works, to fulfill his responsibilities and to be prone to teamwork. To fulfill the requirements of the department she/he works. To act in accordance with the hierarchical order of tourism businesses.

Contribution of Learning Outcomes to Programme Outcomes *1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High*

	L1
P1	5
P2	5
P3	5
P4	5
P5	5
P6	5
P7	5
P8	5
P9	5
P10	5
P11	5
P12	5
P13	5