

## AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

| Reporting in Front Office Operations                                                              |                                                                  |                                                                                                        |                                                                                                                                                                                        |                                                                                                                                                                                             |                                                                                                                                                                                                                                                                                         |                                                                                                                                                                                                                                                                                                                           |                                                                                                                                                                                                                                                                                                                           |
|---------------------------------------------------------------------------------------------------|------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| TRZM261                                                                                           |                                                                  | Couse Leve                                                                                             | I                                                                                                                                                                                      | Short Cycle (                                                                                                                                                                               | Associate's                                                                                                                                                                                                                                                                             | Degree)                                                                                                                                                                                                                                                                                                                   |                                                                                                                                                                                                                                                                                                                           |
| Workload                                                                                          | 50 (Hours)                                                       | Theory                                                                                                 | 2                                                                                                                                                                                      | Practice                                                                                                                                                                                    | 0                                                                                                                                                                                                                                                                                       | Laboratory                                                                                                                                                                                                                                                                                                                | 0                                                                                                                                                                                                                                                                                                                         |
| Objectives of the Course It is aimed to gain qualifications related to reporting in front office. |                                                                  |                                                                                                        |                                                                                                                                                                                        |                                                                                                                                                                                             |                                                                                                                                                                                                                                                                                         |                                                                                                                                                                                                                                                                                                                           |                                                                                                                                                                                                                                                                                                                           |
| Reporting in-house guests, reporting reservations, room sales policy, VIP guests                  |                                                                  |                                                                                                        |                                                                                                                                                                                        |                                                                                                                                                                                             |                                                                                                                                                                                                                                                                                         |                                                                                                                                                                                                                                                                                                                           |                                                                                                                                                                                                                                                                                                                           |
| N/A                                                                                               |                                                                  |                                                                                                        |                                                                                                                                                                                        |                                                                                                                                                                                             |                                                                                                                                                                                                                                                                                         |                                                                                                                                                                                                                                                                                                                           |                                                                                                                                                                                                                                                                                                                           |
| Planned Learning Activities and Teaching Methods Explanation (Presentation)                       |                                                                  |                                                                                                        |                                                                                                                                                                                        |                                                                                                                                                                                             |                                                                                                                                                                                                                                                                                         |                                                                                                                                                                                                                                                                                                                           |                                                                                                                                                                                                                                                                                                                           |
|                                                                                                   |                                                                  |                                                                                                        |                                                                                                                                                                                        |                                                                                                                                                                                             |                                                                                                                                                                                                                                                                                         |                                                                                                                                                                                                                                                                                                                           |                                                                                                                                                                                                                                                                                                                           |
|                                                                                                   | TRZM261<br>Workload<br>It is aimed to g<br>Reporting in-h<br>N/A | TRZM261<br>Workload 50 (Hours)<br>It is aimed to gain qualificati<br>Reporting in-house guests,<br>N/A | TRZM261       Couse Leve         Workload       50 (Hours)       Theory         It is aimed to gain qualifications related to Reporting in-house guests, reporting resonance       N/A | TRZM261     Couse Level       Workload     50 (Hours)     Theory     2       It is aimed to gain qualifications related to reporting Reporting in-house guests, reporting reservations, N/A | TRZM261       Couse Level       Short Cycle (         Workload       50 (Hours)       Theory       2       Practice         It is aimed to gain qualifications related to reporting in front office       Reporting in-house guests, reporting reservations, room sales point       N/A | TRZM261       Couse Level       Short Cycle (Associate's I         Workload       50 (Hours)       Theory       2       Practice       0         It is aimed to gain qualifications related to reporting in front office.       Reporting in-house guests, reporting reservations, room sales policy, VIP gue         N/A | TRZM261     Couse Level     Short Cycle (Associate's Degree)       Workload     50 (Hours)     Theory     2     Practice     0     Laboratory       It is aimed to gain qualifications related to reporting in front office.     Reporting in-house guests, reporting reservations, room sales policy, VIP guests     N/A |

### **Assessment Methods and Criteria**

| Method              | Quantity Percentage |    |
|---------------------|---------------------|----|
| Midterm Examination | 1                   | 40 |
| Final Examination   | 1                   | 70 |

# **Recommended or Required Reading**

- 1 Önbüro Hizmetleri Gökhan ÇOLAK
- 2 Konaklama İşletmelerinde Önbüro Operasyonları ve Yönetimi Ayhan GÖKDENİZ Yakup DİNÇ

| Week | Weekly Detailed Cour | led Course Contents                                 |  |  |
|------|----------------------|-----------------------------------------------------|--|--|
| 1    | Theoretical          | Controling the reports belong to staying guests     |  |  |
| 2    | Theoretical          | Controling the reports belong to checked out guests |  |  |
| 3    | Theoretical          | Controling the reports belong to reservations       |  |  |
| 4    | Theoretical          | Preparing daily statistical report                  |  |  |
| 5    | Theoretical          | Preparing weekly statistical report                 |  |  |
| 6    | Theoretical          | Preparing monthly statistical report                |  |  |
| 7    | Theoretical          | Preparing annual statistical report                 |  |  |
| 8    | Intermediate Exam    | Mid term exam                                       |  |  |
| 9    | Theoretical          | Room sales policy                                   |  |  |
| 10   | Theoretical          | VIP guests                                          |  |  |
| 11   | Theoretical          | CIP guests                                          |  |  |
| 12   | Theoretical          | Complimentary guests                                |  |  |
| 13   | Theoretical          | House use accommodation                             |  |  |
| 14   | Theoretical          | Balancing with accounting department                |  |  |
| 15   | Theoretical          | General review before final exam                    |  |  |

### **Workload Calculation**

| Activity                                       | Quantity | Preparation | Duration | Total Workload |
|------------------------------------------------|----------|-------------|----------|----------------|
| Lecture - Theory                               | 14       | 0           | 2        | 28             |
| Midterm Examination                            | 1        | 10          | 1        | 11             |
| Final Examination                              | 1        | 10          | 1        | 11             |
| Total Workload (Hours) 50                      |          |             |          | 50             |
| [Total Workload (Hours) / 25*] = <b>ECTS</b> 2 |          |             |          | 2              |
| *25 hour workload is accepted as 1 ECTS        |          |             |          |                |

\*25 hour workload is accepted as 1 ECTS

# Learning Outcomes 1 Conducting reporting activities in day shift 2 Conducting reporting activities in night shift 3 Preparing statistical report 4 Preparing room sales report



# Programme Outcomes (Tourism and Hotel Management)

| riogra | anime Outcomes (Tourism and Toter Management)                                                                                                                                                                                       |
|--------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1      | To know the concept of tourism management well and to adapt the areas of economy, accounting, finance, management, marketing, human resources to the tourism sector.                                                                |
| 2      | To have knowledge of the tourism sector and the accommodation, food and beverage, travel, transportation, entertainment and other businesses that constitute the sub-industry of tourism.                                           |
| 3      | To have knowledge about the coordination and integration of sub-industries of the tourism sector. To adsorb the communication and coordination between hotel departments.                                                           |
| 4      | To follow the developments in the tourism sector and to renew himself/herself.                                                                                                                                                      |
| 5      | To know the legislation about the structure and operation of the tourism sector. To have knowledge about the legal regulations regarding tourism businesses and tourism types.                                                      |
| 6      | To have detailed information about accommodation businesses and to learn the basic areas of hotel management (front office, housekeeping, food and beverage services, entertainment services).                                      |
| 7      | To be able to communicate with guests in written and verbal and to have the power of persuasion. To have knowledge about sales and marketing and to have the ability to persuade.                                                   |
| 8      | To have basic computer knowledge and ability to use related programs. To have knowledge about software used in the hospitality industry.                                                                                            |
| 9      | To learn about Atatürk's principles and reforms. To have knowledge about history and geography. To have enough knowledge about the geography of Turkey and world tourism.                                                           |
| 10     | To have sufficient degree knowledge of English (reading, writing, listening and speaking). To be able to communicate with guests in English (written and verbal).                                                                   |
| 11     | To have detailed information about occupational health and safety. To know well the legislation determined within the scope of occupational health and safety and to follow the developments.                                       |
| 12     | To be able to produce ideas about the solution of business or guest problems and apply them.                                                                                                                                        |
| 13     | To adopt the company she/he works, to fulfill his responsibilities and to be prone to teamwork. To fulfill the requirements of the department she/he works. To act in accordance with the hierarchical order of tourism businesses. |
|        |                                                                                                                                                                                                                                     |

Contribution of Learning Outcomes to Programme Outcomes 1: Very Low, 2: Low, 3: Medium, 4: High, 5: Very High

|     | L1 |
|-----|----|
| P1  | 5  |
| P2  | 5  |
| P3  | 4  |
| P4  | 5  |
| P5  | 3  |
| P6  | 4  |
| P7  | 4  |
| P8  | 5  |
| P9  | 4  |
| P10 | 4  |
| P11 | 5  |
| P12 | 5  |
| P13 | 5  |

