



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Alternative Tourism Types							
Course Code		TRZM238		Couse Level		Short Cycle (Associate's Degree)			
ECTS Credit	2	Workload	50 (<i>Hours</i>)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		It is aimed to gain qualifications related to components of alternative tourism such as rural tourism, eco tourism, responsible tourism.							
Course Content		Publiciting types of alternative tourism, defining types of alternative tourism in Turkey and revealing their importance							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Demonstration					
Name of Lecturer(s)		Ins. Nurcan YILMAZ							

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	Alternatif Turizm - Yard. Doç. Dr. Aslı ALBAYRAK
2	Turizmde Alternatif Ekolojik Turizm Doğa Turizmi Kırsal Turizm Yayla Turizmi - Hikmet HABERAL

Week	Weekly Detailed Course Contents	
1	Theoretical	Definition, aim and scope of alternative tourism
2	Theoretical	Types of alternative tourism
3	Theoretical	Developing areas of alterative tourism
4	Theoretical	Diversification of tourism product
5	Theoretical	Sport tourism
6	Theoretical	Religious tourism
7	Theoretical	Cultural tourism
8	Theoretical	Sustainable Tourism
9	Theoretical	Nature tourism
10	Theoretical	Health tourism
11	Theoretical	Thermal tourism
12	Theoretical	Project presentation
13	Theoretical	Project presentation
14	Theoretical	Project presentation
15	Theoretical	Project presentation
16	Final Exam	Final Exam

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	2	28
Midterm Examination	1	10	1	11
Final Examination	1	10	1	11
Total Workload (Hours)				50
[Total Workload (Hours) / 25*] = ECTS				2

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	Interpreting alternative tourism and developing areas
2	Explaining definition, aim, scope and types of alternative tourism



3	Interpreting diversification methods of tourism product in terms of tourism in Turkey
4	To understand the factors affecting decoration
5	Turkey and the world to learn the types of tourism

Programme Outcomes (Cooking)

1	An ability to use theoretical knowledge in practice
2	Ability to work in teams, including interdisciplinary
3	An ability to manage a process to meet requirements
4	An ability to identify and solve problems in professional practice
5	Awareness of professional ethics and responsibility
6	Awareness of the necessity of lifelong learning and the ability to realize this
7	Ability to have knowledge about sectoral problems
8	An ability to understand and apply professional legal regulations
9	Ability to communicate effectively
10	Ability to use communication tools and other professional tools and techniques
11	An ability to plan and implement professional processes
12	Ability to communicate in a foreign language
13	Professional self-confidence skills
14	Entrepreneurship skills
15	Ability to understand and apply social and social responsibilities

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1
P1	5

