



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Tourism Regulation							
Course Code		TRZM207		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	3	Workload	75 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		The aim of this course is to provide the students with the competence to comprehend the legal and public relations by examining the legislation related to the tourism sector, to put forward the provisions of the legislation related to tourism sector, to regulate the relations of tourism enterprises with each other and the ministry.							
Course Content		In this course, after discussing the features, qualities, sources and freedom of travel concepts of tourism law in general, tourism incentive law no 2634, TÜRSAB law no 1618, organization law of Ministry of Culture and Tourism no 4848, Law and Regulations in Tourism Industry; Travel Agencies and Tour Operators and Other Tourism Organizations, National and International Tourism Organizations, Consumer Rights in Tourism etc. topics will be covered extensively.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Individual Study					
Name of Lecturer(s)		Ins. Nurcan YILMAZ							

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	TURİZM HUKUKU VE MEVZUATI – Hüseyin YILDIRIM
2	SON DEĞİŞİKLİKLERLE TURİZM MEVZUATI -TANJU UYGUR- HAKAN TURGUT
3	TURİZM MEVZUATI EL KİTABI - NAZMI KOZAK

Week	Weekly Detailed Course Contents	
1	Theoretical	Law and fundamental concepts
2	Theoretical	Tourizm & The concept of Tourism Law
3	Theoretical	National and International Tourism Organizations
4	Theoretical	Law on the Organization and Duties of the Ministry of Culture and Tourism
5	Theoretical	Tourism development plans
6	Theoretical	According to the legal forms of tourism
7	Theoretical	Marine Tourism - Hunting
8	Theoretical	Faith Tourism - Sports Tourism - Thermal
9	Theoretical	Tourism Promotion and Tourism Incentives Act
10	Theoretical	Environment and Tourism (Environment, Forests , Coastal Law)
11	Theoretical	Travel Agents and Travel Agents Association Law
12	Theoretical	Regulation on Travel Agencies
13	Theoretical	Regulations Regarding Certification and Qualifications of Tourism Facilities
14	Theoretical	Consumer Rights in Tourism

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	1	2	42
Assignment	1	10	1	11
Midterm Examination	1	10	1	11



Final Examination	1	10	1	11
Total Workload (Hours)				75
[Total Workload (Hours) / 25*] = ECTS				3
*25 hour workload is accepted as 1 ECTS				

Learning Outcomes

1	Refers to the basic concepts of law
2	Explain the concept and characteristics of tourism law
3	Recognize and apply basic laws regulating tourism
4	Knowing the role of the Ministry of Culture and Tourism
5	Recognize national and international tourism organizations

Programme Outcomes (Cooking)

1	An ability to use theoretical knowledge in practice
2	Ability to work in teams, including interdisciplinary
3	An ability to manage a process to meet requirements
4	An ability to identify and solve problems in professional practice
5	Awareness of professional ethics and responsibility
6	Awareness of the necessity of lifelong learning and the ability to realize this
7	Ability to have knowledge about sectoral problems
8	An ability to understand and apply professional legal regulations
9	Ability to communicate effectively
10	Ability to use communication tools and other professional tools and techniques
11	An ability to plan and implement professional processes
12	Ability to communicate in a foreign language
13	Professional self-confidence skills
14	Entrepreneurship skills
15	Ability to understand and apply social and social responsibilities

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1
P1	5

