

AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title	Communication S	Skills						
Course Code	İŞT185	C	Couse Level		Short Cycle (Associate's Degree)			
ECTS Credit 2	Workload 50	0 (Hours) T	Theory	2	Practice	0	Laboratory	0
Objectives of the Course	With this course, s formal, non forma					between or	al, non-verbal, wri	tten,
Course Content Formal communication, Form Formal communication, Non						unication, F	Formal communica	tion,
Work Placement N/A								
Planned Learning Activitie	s and Teaching Met	thods E	Explanation	(Presentat	tion), Discussio	n, Case Stu	udy, Individual Stud	dy
Name of Lecturer(s) Ins. Gonca KÜÇÜK, Ins. Zü		JK, Ins. Züha	al MOLLAC	ĞULLARI,	Lec. Aylin DİL	EK		

Assessment Methods and Criteria				
Method	Qu	antity	Percentage	e (%)
Midterm Examination		1	40	
Final Examination		1	70	

Recommended or Required Reading

- 1 Temel İletişim- Aybike Serttaş Ertike
- 2 İletişim- Orhan Küçük

Week	Weekly Detailed Cour	rse Contents
1	Theoretical	Oral Communication
2	Theoretical	Oral Communication
3	Theoretical	Written Communication
4	Theoretical	Written Communication
5	Theoretical	Written Communication Making non-verbal communication
6	Theoretical	Making non-verbal communication
7	Theoretical	Making non-verbal communication
8	Theoretical	Formal Communication
9	Intermediate Exam	midterm
10	Theoretical	Formal Communication
11	Theoretical	Formal Communication
12	Theoretical	Formal Communication Informal (Informal) Communication
13	Theoretical	Informal (Informal) Communication
14	Theoretical	Informal (Informal) Communication
15	Theoretical	Communicating Outside the Organization
16	Final Exam	Final Examination

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	1	0	28	28
Assignment	1	0	10	10



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Midterm Examination	1	5	1	6
Final Examination	1	5	1	6
Total Workload (Hours)				
		[Total Workload (Hours) / 25*] = ECTS	2
*25 hour workload is accepted as 1 ECTS				

Learn	ing Outcomes
1	Individual Communication
2	Communicating Organizationally
3	Learning the forms of intercultural communication
4	Effectively apply the necessary elements for an effective conversation.
5	Have the ability to develop healthy communication in conflict situations.

Programme Outcomes (Automotive Technology)

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1	To be able to interpret and evaluate data, identify problems, analyze them, and develop evidence-based solutions by using basic knowledge and skills in the field.
2	Must be able to choose and effectively use the modern techniques, tools and information technologies necessary for field related applications.
3	Must be able to gain practical skills by examining relevant processes in industry and service sector on site.
4	They must be able to produce solutions, take responsibility for teams or do individual work when they encounter situations unforeseen in the field related applications.
5	Awareness of the need for lifelong learning; it must be able to follow the developments in science and technology and to constantly renew itself.
6	Must be able to use computer software and hardware at the basic level required by the field
7	Must have job security, worker health, environmental protection knowledge and quality awareness.
8	He must possess a level of foreign language knowledge that is capable of following the innovations in his area of expertise and communication techniques.
9	Must be able to acquire basic theoretical and practical knowledge about the field in mathematics, science and basic engineering.
10	It should have the ability to plan the processes / processes of the Automotive Program to meet the expectations of the sector.
11	To be able to design the systems and components related to the field by using technical drawing, computer aided drawing, designing using simulation programs and using various softwares, to be able to make basic sizing calculations, to be able to master professional plans and projects.

Contribution of Learning Outcomes to Programme Outcomes 1: Very Low, 2: Low, 3: Medium, 4: High, 5: Very High

	L1	L2	L3	L4	L5
P8	3	3	3	3	3