



AYDIN ADNAN MENDERES UNIVERSITY
FACULTY OF TOURISM
TOURISM GUIDING
TOURISM GUIDING
COURSE INFORMATION FORM

Course Title	Chinese I								
Course Code	REH127			Course Level		First Cycle (Bachelor's Degree)			
ECTS Credit	5	Workload	125 (Hours)	Theory	4	Practice	0	Laboratory	0
Objectives of the Course	The goal is to have the students acquire the main four skills in Chinese to express themselves in business life.								
Course Content	The students will be able to explain themselves in written and verbal way in Chinese in tourism industry.								
Work Placement	N/A								
Planned Learning Activities and Teaching Methods	Explanation (Presentation), Demonstration, Discussion, Individual Study								
Name of Lecturer(s)									

Assessment Methods and Criteria		
Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	60

Recommended or Required Reading	
1	Modern Mandarin Chinese Grammar: Workbook
2	Modern Mandarin Chinese Grammar: Workbook II
3	Chinese / Turkish - Turkish / Chinese Standard Dictionary

Week	Weekly Detailed Course Contents	
1	Theoretical	Introduction
2	Theoretical	General characteristics of Chinese
3	Theoretical	Greeting and phrases in daily life.
4	Theoretical	Numbers
5	Theoretical	Numbers
6	Theoretical	Colors
7	Theoretical	Showing Chinese alphabet
8	Theoretical	Showing Chinese alphabet
9	Theoretical	Mid-Term Exam
10	Theoretical	Prepositions
11	Theoretical	New words
12	Theoretical	Verbs conjugated in Simple Present Tense
13	Theoretical	Using verbs in the sentences
14	Theoretical	Using verbs in the sentences
15	Theoretical	General Review
16	Theoretical	Final Exam

Workload Calculation				
Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	1	4	70
Assignment	4	3	0	12
Reading	5	5	0	25
Midterm Examination	1	8	1	9



Final Examination	1	8	1	9
Total Workload (Hours)				125
[Total Workload (Hours) / 25*] = ECTS				5
*25 hour workload is accepted as 1 ECTS				

Learning Outcomes

1	Introduces himself/ herself or someone else
2	Learns numbers, colors.
3	Expresses simple themes in daily life.
4	Expresses his/her hobbies, the things he/she likes or dislikes in simple phrases.
5	Gives information about dates, hours, months, days and digital information.

Programme Outcomes (Tourism Guiding)

1	To have scientific and professional ethical values
2	To gain the ability of analytical and critical thinking
3	To have an awareness of requirement of gaining lifelong new knowledge and skills
4	To know the basic concepts about tourism sector
5	To comprehend relationship between tourism and natural, cultural and social environment
6	To have enough foreign language knowledge to follow trends and studies in his/her field and to be able to communicate
7	to be able to use the second foreign language at medium level.
8	to have the ability of doing team work.
9	To gain the ability to use information technologies in his/her field at a good level.
10	To gain administrative knowledge and ability in his/her field.
11	To be competent on the subject of human relations and behaviours which are required in tourism industry
12	To be able to track the trends in his/her field.
13	To have knowledge and ability on the subjects required for his/her profession.
14	To have comprehensive knowledge required for his/ her profession about other tourism services
15	To have enough knowledge about culture and customs of his/her own country.
16	To have enough knowledge about different cultures and customs.

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	4	4	4	4	4
P2	3	3	3	3	3
P3	4	4	4	4	4
P4	5	5	5	5	5
P5	5	5	5	5	5
P6	4	4	4	4	4
P7	3	3	3	3	3
P8	3	3	3	3	3
P9	4	4	4	4	4
P10	5	5	5	5	5
P11	4	4	4	4	4
P12	3	3	3	3	3
P13	3	3	3	3	3
P14	4	4	4	4	4
P15	3	3	3	3	3
P16	4	4	4	4	4

