



## AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		World Geography and Travel Destinations I							
Course Code		REH314		Course Level		First Cycle (Bachelor's Degree)			
ECTS Credit	4	Workload	100 ( <i>Hours</i> )	Theory	3	Practice	0	Laboratory	0
Objectives of the Course		It is aimed at enriching the general culture knowledge in the field of tourism guiding by giving information about the important destinations in world tourism geography.							
Course Content		By giving information about the definition, types and characteristics of destination, travel destination within the context of WTO (World Tourism Organization), tourism destinations will be compared with each other according to the World competitiveness index. Furthermore, information will be given about UNESCO and World Cultural Heritages.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Demonstration, Individual Study, Problem Solving					
Name of Lecturer(s)		Ins. Ergün EFENDİ							

### Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

### Recommended or Required Reading

1	Aktaş, Gürhan Ed., (2008), Turizm Coğrafyası, Detay Yayıncılık, Ankara.
2	Güngördü, Ersin., (2003), Türkiye'nin Turizm Coğrafyası, Nobel Yayın Dağıtım, Ankara.
3	Özdemir, Gökçe., (2008), Destinasyon Pazarlaması, Detay Yayıncılık, Ankara
4	Özey, Ramazan., (2008), Asya Coğrafyası, Aktif Yayınları, İstanbul.

Week	Weekly Detailed Course Contents	
1	Theoretical	Preliminary information will be given about the objectives, importance, concept, contents, methods of measurement and sources of the lesson.
2	Theoretical	Information will be given about the relationship between tourism and geography.
3	Theoretical	By defining the concept of destination, information will be given about the destination characteristics and types.
4	Theoretical	Information will be given about the WTO's list of travel regions.
5	Theoretical	Information will be given about UNESCO and World Cultural Heritages.
6	Theoretical	Tourism destinations will be compared with each other according to the world competitiveness index.
7	Theoretical	Tourism destinations will be compared with each other according to the world competitiveness index.
8	Theoretical	Information will be given about the Central and Eastern Europe travel destinations.
9	Intermediate Exam	Midterm Exam
10	Theoretical	Information will be given about the Central and Eastern Europe travel destinations.
11	Theoretical	Information will be given about the Western Europe travel destinations.
12	Theoretical	Information will be given about the Western Europe travel destinations.
13	Theoretical	Information will be given about the Western Europe travel destinations.
14	Theoretical	Information will be given about the North American travel destinations.
15	Theoretical	Information will be given about the North American travel destinations.
16	Final Exam	Final Exam



**Workload Calculation**

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	2	3	70
Midterm Examination	1	13	1	14
Final Examination	1	15	1	16
Total Workload (Hours)				100
[Total Workload (Hours) / 25*] = <b>ECTS</b>				4

\*25 hour workload is accepted as 1 ECTS

**Learning Outcomes**

1	He/she learns geographical information about the popular destinations in the field of tourism
2	He/ she gets information about the functions and organizational structure of WTO (World Tourism Organization).
3	He/ she makes comparisons between regions within the context of the competitiveness index.
4	He/ she gets information about the World cultural heritage.
5	He/ she gets information about the main travel destinations situated in the regions of Middle and East Europe, West Europe and North America.

**Programme Outcomes (Tourism Guiding)**

1	To have scientific and professional ethical values
2	To gain the ability of analytical and critical thinking
3	To have an awareness of requirement of gaining lifelong new knowledge and skills
4	To know the basic concepts about tourism sector
5	To comprehend relationship between tourism and natural, cultural and social environment
6	To have enough foreign language knowledge to follow trends and studies in his/her field and to be able to communicate
7	to be able to use the second foreign language at medium level.
8	to have the ability of doing team work.
9	To gain the ability to use information technologies in his/her field at a good level.
10	To gain administrative knowledge and ability in his/her field.
11	To be competent on the subject of human relations and behaviours which are required in tourism industry
12	To be able to track the trends in his/her field.
13	To have knowledge and ability on the subjects required for his/her profession.
14	To have comprehensive knowledge required for his/ her profession about other tourism services
15	To have enough knowledge about culture and customs of his/her own country.
16	To have enough knowledge about different cultures and customs.

**Contribution of Learning Outcomes to Programme Outcomes** 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	3	3	3	3	3
P2	3	3	4	3	3
P3	3	4	4	4	4
P4	4	4	4	3	3
P5	4	3	3	5	4
P6	2	4	2	2	2
P7	2	2	2	2	2
P8	2	3	3	3	3
P9	2	2	2	2	2
P10	4	4	4	3	3
P11	3	2	3	3	3
P12	5	3	4	3	4
P13	4	4	4	4	3
P14	5	4	4	3	3
P15	3	2	3	5	3
P16	4	2	3	5	4

