AYDIN ADNAN MENDERES UNIVERSITY
COURSE INFORMATION FORM

Course Title		World Geography and Travel Destinations II						
Course Code		REH409		Couse Level	First Cycle (Bachelor's Degree)			
ECTS Credit	4	Workload	100 *(Hours)*	Theory	3	Practice	0	Laboratory	0
Objectives of the Course		Within the scope of the lesson,it is aimed at reinforcing the characteristics of popular travel destinations in the World with tourism guiding practices.						
Course Content		After giving information about the Seven Wonders of the Ancient World, the main travel destinations situated in the South America, Asia Pasific, Africa and Middle East will be handled.						
Work Placement		N/A						
Planned Learning Activities and Teaching Methods			Explanation (Presentation), Demonstration, Discussion, Individual Study					
Name of Lecturer(s)		Ins. Ergün EFENDİ						

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	Aktaş, Gürhan Ed., (2008), Turizm Coğrafyası, Detay Yayıncılık, Ankara.
2	Güngördü, Ersin., (2003), Türkiye'nin Turizm Coğrafyası, Nobel Yayın Dağıtım, Ankara.
3	Özdemir, Gökçe., (2008), Destinasyon Pazarlaması, Detay Yayıncılık, Ankara
4	Özey, Ramazan., (2008), Asya Coğrafyası,Aktif Yayınları, İstanbul.

Week	Weekly Detailed Course Contents	
1	Theoretical	Preliminary information will be given about the objectives, importance, scope, content, measurement methods and sources of the course. World Tourism Organization data will be examined.
2	Theoretical	Students will learn about the geographical features, tourism destinations and tourism statistics of Northern European countries (Finland, Sweden and Norway).
3	Theoretical	Students will learn about the geographical features, tourism destinations and tourism statistics of Northern European countries (Denmark, Iceland and Ireland).
4	Theoretical	Students will learn about the geographical features, tourism destinations and tourism statistics of Northern European countries (Scotland, England and Wales).
5	Theoretical	Students will learn about the geographical features, tourism destinations and tourism statistics of Western European countries (Spain, Portugal, Andorra and Monaco).
6	Theoretical	Students will have information about the geographical features, tourism destinations and tourism statistics of Western European countries (France, Belgium, Luxembourg and the Netherlands).
7	Theoretical	Students will learn about the geographical features, tourism destinations and tourism statistics of Southern European countries (Italy, Vatican City, San Marino and Malta).
8	Theoretical	Students will have information about the geographical features, tourism destinations and tourism statistics of Central European countries (Germany, Austria, Switzerland).
9	Intermediate Exam	Midterm Exam
10	Theoretical	Students will learn about the geographical features, tourism destinations and tourism statistics of Central European countries (Liechtenstein, Czech Republic, Slovakia and Poland).
11	Theoretical	Students will have information about the geographical features, tourism destinations and tourism statistics of the Baltic countries (Lithuania, Latvia and Estonia).
12	Theoretical	Students will learn about the geographical features, tourism destinations and tourism statistics of the Adriatic countries (Slovenia, Croatia, Montenegro and Albania).
13	Theoretical	Students will have information about the geographical features, tourism destinations and tourism statistics of the Balkan countries (Serbia, Bosnia and Herzegovina, Kosovo and North Macedonia).
14	Theoretical	Students will have information about the geographical features, tourism destinations and tourism statistics of Eastern European countries (Greece, Bulgaria and Romania).
15	Theoretical	Students will have information about the geographical features, tourism destinations and tourism statistics of Eastern European countries (Ukraine, Moldova and Belarus).
16	Final Exam	Final Exam

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	2	3	70
Midterm Examination	1	13	1	14
Final Examination	1	15	1	16
			Total Workload (Hours)	100
		[Total Workload (Hours) / 25*] = **ECTS**		4

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	He/ she gets information about the Seven Wonders of the World.
2	Generally, he/ she gets information about popular regional travel destinations.
3	He/ she gets information about travel destinations situated in the regions of South America, Asia Pasific, Africa and Middle East.
4	He/ she gets information about travel destinations situated in the regions of Scandinavia
5	e/ she gets information about travel destinations situated in Europe

Programme Outcomes *(Tourism Guiding)*

1	To have scientific and professional ethical values
2	To gain the ability of analytical and critical thinking
3	To have an awareness of requirement of gaining lifelong new knowledge and skills
4	To know the basic concepts about tourism sector
5	To comprehend relationship between tourism and natural, cultural and social environment
6	To have enough foreign language knowledge to follow trends and studies in his/her field and to be able to communicate
7	to be able to use the second foreign language at medium level.
8	to have the ability of doing team work.
9	To gain the ability to use information technologies in his/her field at a good level.
10	To gain administrative knowledge and ability in his/her field.
11	To be competent on the subject of human relations and behaviours which are required in tourism industry
12	To be able to track the trends in his/her field.
13	To have knowledge and ability on the subjects required for his/her profession.
14	To have comprehensive knowledge required for his/ her profession about other tourism services
15	To have enough knowledge about culture and customs of his/her own country.
16	To have enough knowledge about different cultures and customs.

Contribution of Learning Outcomes to Programme Outcomes *1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High*

	L1	L2	L3	L4	L5
P1	3	3	3	3	4
P2	3	3	3	3	4
P3	4	4	4	4	4
P4	4	4	4	4	5
P5	5	4	4	4	4
P6	2	2	2	2	3
P7	2	2	2	2	3
P8	3	3	3	3	4
P9	2	2	2	2	3
P10	2	3	3	3	4
P11	2	2	2	2	3
P12	3	4	3	3	4
P13	4	4	4	4	5
P14	4	4	4	4	5
P15	3	2	2	4	4
P16	4	4	4	4	5