AYDIN ADNAN MENDERES UNIVERSITY
COURSE INFORMATION FORM

Course Title	International Airline Ticketing								
Course Code	AGE208		Couse Level		First Cycle (Bachelor's Degree)				
ECTS Credit	4	Workload	104 *(Hours)*	Theory	3	Practice	0	Laboratory	0
Objectives of the Course	To learn manual methods as flight reservations and the track pricing to meet the needs in tourism industry.								
Course Content	IATA/ICAO and IATA geography & Global Indicators, Introduction Passenger Air Tariff, General Rules, Fares and Fare Rules, Point to Point calculation for one-way journey (direct travel), One-way Journey (including transfer point/points), Mileage System (mileage surcharge, extra mileage allowance), HIP Check- Normal One-way Fares (Higher Intermediate Fare and Back Haul Check), Directional Minimum Fare check for Japan, Return Journey (including transfer point/points), HIP Check-Normal Round Trip Fares (Higher Intermediate Fare and Circle Trip Minimum Check), Pricing Unit Concept-One- way & Return Journey, Ticket issue for all subjects								
Work Placement	N/A								
Planned Learning Activities and Teaching Methods	Explanation (Presentation), Demonstration, Case Study, Problem Solving								
Name of Lecturer(s)	Res. Assist. Fatih EPİK								

Assessment Methods and Criteria		
Method	Quantity	Percentage (%)
Midterm Examination	1	30
Final Examination	1	50
Practice	1	20

Recommended or Required Reading	
1	IATA Publications
2	IATA software/hardware related contents

Week	Weekly Detailed Course Contents	
1	Theoretical	Usage of mileage system and through calculation.
2	Theoretical	Fare structure on OW (one way) flights.
3	Theoretical	Examples on HIF and BHC calculations and controls.
4	Theoretical	Mileage system on RT flights.
5	Theoretical	Higher fare combination check and CTM (Circle Trip Minumum) control on RT flights.
6	Theoretical	Lowest fare combination check and CTM (Circle Trip Minumum) control on RT flights.
7	Theoretical	EMS (excess mileage surcharge) and EMA (excess mileage allowance).
8	Theoretical	Pricing Unit concept in OW flight fare calculations.
9	Intermediate Exam	Midterm Exam
10	Theoretical	Pricing Unit concept in OW flight fare calculations.
11	Theoretical	Journey Concept in OW flight fare calculations.
12	Theoretical	Compare pricing unit concept and journey concept in OW flight fare calculations.
13	Theoretical	Pricing Unit concept in RT flight fare calculations.
14	Theoretical	Journey Concept in RT flight fare calculations.
15	Theoretical	General Review
16	Final Exam	Final Exam

Workload Calculation				
Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	1	2	42
Lecture - Practice	14	0	1	14
Reading	14	1	1	28
Midterm Examination	1	9	1	10

Final Examination	1	9	1	10
			Total Workload (Hours)	104
			[Total Workload (Hours) / 25*] = **ECTS**	4
**25 hour workload is accepted as 1 ECTS*				

Learning Outcomes	
1	To be able to book a ticket
2	To be able to calculate manualy for commercial airlines.
3	To be able to read and analyse IATA tariffs.
4	To be able to set a price in different ways
5	Be able to charge according to different intermediate points such as transfer and stopover

Programme Outcomes *(Tourism Guiding)*	
1	To have scientific and professional ethical values
2	To gain the ability of analytical and critical thinking
3	To have an awareness of requirement of gaining lifelong new knowledge and skills
4	To know the basic concepts about tourism sector
5	To comprehend relationship between tourism and natural, cultural and social environment
6	To have enough foreign language knowledge to follow trends and studies in his/her field and to be able to communicate
7	to be able to use the second foreign language at medium level.
8	to have the ability of doing team work.
9	To gain the ability to use information technologies in his/her field at a good level.
10	To gain administrative knowledge and ability in his/her field.
11	To be competent on the subject of human relations and behaviours which are required in tourism industry
12	To be able to track the trends in his/her field.
13	To have knowledge and ability on the subjects required for his/her profession.
14	To have comprehensive knowledge required for his/ her profession about other tourism services
15	To have enough knowledge about culture and customs of his/her own country.
16	To have enough knowledge about different cultures and customs.

Contribution of Learning Outcomes to Programme Outcomes *1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High*

	L1	L2	L3	L4	L5
P1	2	2	3	3	3
P2	2	3	3	3	3
P3	3	5	4	5	5
P4	5	4	4	4	4
P5	3	3	3	3	3
P6	3	3	3	3	3
P7	4	4	5	5	5
P8	3	4	3	3	3
P9	3	3	4	3	3
P10	4	3	3	3	3
P11	4	4	5	5	5
P12	5	4	5	5	5
P13	5	5	5	5	5
P14	5	5	5	5	5
P15	5	5	5	5	5
P16	5	5	5	5	5