



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Presentation Techniques I							
Course Code		REH335		Course Level		First Cycle (Bachelor's Degree)			
ECTS Credit	3	Workload	75 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		It is aimed at having knowledge on the subjects of discussing current issues associated with departments of tourism and accommodation management, using presentation tools effectively, literature review and preparing reports.							
Course Content		General tourism issues, tourism in the world and Turkey, Detailed research on general concepts associated with tourism							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Demonstration, Discussion, Individual Study					
Name of Lecturer(s)									

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	Eğimli, A. T. ve Gürüz, D. (2010). Etkili Sunum Teknikleri, Detay Yayıncılık.
2	Öğrencilerin sunum konularıyla ilgili ihtiyaç duyacakları makaleler, kitaplar, istatistiki veriler.

Week	Weekly Detailed Course Contents	
1	Theoretical	Introduction, information will be given about the content and objectives of the course, distribution of the presentation subjects will be distributed to the students and examples will be given about how to present a report and to make a presentation.
2	Theoretical	Duration of the research ,preparing the drafts of the studies
3	Theoretical	Presentation
4	Theoretical	Presentation
5	Theoretical	Presentation
6	Theoretical	Presentation
7	Theoretical	Presentation
8	Theoretical	Presentation
9	Intermediate Exam	Mid-Term Exam
10	Theoretical	Presentation
11	Theoretical	Presentation
12	Theoretical	Presentation
13	Theoretical	Presentation
14	Theoretical	Presentation
15	Theoretical	Presentation
16	Final Exam	Final Exam

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	1	2	42
Assignment	1	11	0	11
Midterm Examination	1	10	1	11
Final Examination	1	10	1	11
Total Workload (Hours)				75
[Total Workload (Hours) / 25*] = ECTS				3

*25 hour workload is accepted as 1 ECTS



Learning Outcomes

1	Becomes skilful at doing research and preparing reports.
2	Has the basic skills associated with reaching exact information from right sources.
3	Uses basic presentation tools such as Powerpoint more effectively.
4	Recognizes scientific literature.
5	Has a broad vision about Turkey and World Tourism.
6	Has more information about the problems encountered in tourism industry in Turkey.

Programme Outcomes (Tourism Guiding)

1	To have scientific and professional ethical values
2	To gain the ability of analytical and critical thinking
3	To have an awareness of requirement of gaining lifelong new knowledge and skills
4	To know the basic concepts about tourism sector
5	To comprehend relationship between tourism and natural, cultural and social environment
6	To have enough foreign language knowledge to follow trends and studies in his/her field and to be able to communicate
7	to be able to use the second foreign language at medium level.
8	to have the ability of doing team work.
9	To gain the ability to use information technologies in his/her field at a good level.
10	To gain administrative knowledge and ability in his/her field.
11	To be competent on the subject of human relations and behaviours which are required in tourism industry
12	To be able to track the trends in his/her field.
13	To have knowledge and ability on the subjects required for his/her profession.
14	To have comprehensive knowledge required for his/ her profession about other tourism services
15	To have enough knowledge about culture and customs of his/her own country.
16	To have enough knowledge about different cultures and customs.

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5	L6
P1	5	5	5	5	5	5
P2	5	5	5	5	5	5
P3	5	5	5	5	5	5
P4	5	5	5	5	5	5
P5	5	5	5	5	5	5
P6	5	5	5	5	5	5
P7	1	1	1	1	1	1
P8	5	5	5	5	5	5
P9	1	1	1	1	1	1
P10	4	4	4	4	4	4
P11	3	3	3	3	3	3
P12	5	5	5	5	5	5
P13	3	3	3	3	3	3
P14	5	5	5	5	5	5
P15	3	3	3	3	3	3
P16	5	5	5	5	5	5

