AYDIN ADNAN MENDERES UNIVERSITY
COURSE INFORMATION FORM

Course Title	Countries and Cultures								
Course Code	REH401		Couse Level	First Cycle (Bachelor's Degree)					
ECTS Credit	4	Workload	97 *(Hours)*	Theory	3	Practice	0	Laboratory	0
Objectives of the Course	The aim of the course is to compare the differences and similarities between societies and cultures within the scope of theological, ethnological, philological, juridical, geoghraphical, economical, sociological and political explanations.								
Course Content	Culture, civilization, domestication, culture diffusion, acculturation, culture shock, assimilation, cultural shift will be learned.								
Work Placement	N/A								
Planned Learning Activities and Teaching Methods	Explanation (Presentation), Discussion, Individual Study								
Name of Lecturer(s)	Ins. Ergün EFENDİ								

Assessment Methods and Criteria		
Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading	
1	Güvenç, B. 1976. Sosyal Kültürel Değişme, Hacettepe Üniversitesi Yayınları.
2	Güvenç, B. 1984. İnsan ve Kültür, Remzi Kitabevi
3	Güvenç, B. 1997. Kültürün abc'si, Yapı Kredi Yayınları, İstanbul.
4	Kudat, A. 2004. Kirvelik, sanal akrabalığın dünü ve bugünü, Ütopya Yayınevi, Ankara.
5	Levi-strauss, C. 2004. Yaban Düşünce, Yapı Kredi Yayınları, İstanbul.
6	Braidwood, R.J. 1995. Tarihöncesi İnsan, Arkeoloji ve Sanat Yayınları, İstanbul.
7	Childe, G. 2004. Kendini Yaratan İnsan, Varlık Yayınları, İstanbul
8	Frangipane, M. 2002. Yakındoğu'da Devlet'in Doğuşu, Arkeoloji ve Sanat Yayınları.
9	Herodot Tarihi, 1991. (çev: Ökmen, M.), Remzi Kitabevi, İstanbul.
10	Malinowski, B. 2000. Büyü, bilim ve din, Kabalcı, İstanbul.
11	Malinowski, B. 2003. Yabanıl Toplumda Suç ve Gelenek, Epsilon Yayınevi, İstanbul.

Week	Weekly Detailed Course Contents	
1	Theoretical	Dersin amaçları, önemi, kapsamı, içeriği, ölçüm yöntemleri ve kaynakları hakkında ön bilgi verilecektir. According to Turkish border entry statistics, the countries that send the most tourists to Turkey will be determined.
2	Theoretical	German Culture
3	Theoretical	Russian Culture
4	Theoretical	British Culture
5	Theoretical	Bulgarian Culture
6	Theoretical	Iranian Culture
7	Theoretical	Georgian Culture
8	Theoretical	Dutch Culture
9	Intermediate Exam	Mid-Term Exam
10	Theoretical	France Culture
11	Theoretical	USA Culture
12	Theoretical	Greece Culture
13	Theoretical	Ukrainian Culture
14	Theoretical	Swedish Culture
15	Theoretical	Italian Culture

16	Final Exam	Final Exam

Workload Calculation				
Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	2	3	70
Assignment	1	4	0	4
Individual Work	3	3	0	9
Midterm Examination	1	6	1	7
Final Examination	1	6	1	7
			Total Workload (Hours)	97
			[Total Workload (Hours) / 25*] = **ECTS**	4
**25 hour workload is accepted as 1 ECTS*				

Learning Outcomes	
1	To be able to recognize the definition and features of culture,
2	To be able to identify the concepts of cultural themes such as universalism, holism, integretion, adaptation, and relativism,
3	To be able to evaluate universal and causitive explanations on the common and different qualities of people
4	Get knowledge about British culture
5	Get knowledge about German culture

Programme Outcomes *(Tourism Guiding)*	
1	To have scientific and professional ethical values
2	To gain the ability of analytical and critical thinking
3	To have an awareness of requirement of gaining lifelong new knowledge and skills
4	To know the basic concepts about tourism sector
5	To comprehend relationship between tourism and natural, cultural and social environment
6	To have enough foreign language knowledge to follow trends and studies in his/her field and to be able to communicate
7	to be able to use the second foreign language at medium level.
8	to have the ability of doing team work.
9	To gain the ability to use information technologies in his/her field at a good level.
10	To gain administrative knowledge and ability in his/her field.
11	To be competent on the subject of human relations and behaviours which are required in tourism industry
12	To be able to track the trends in his/her field.
13	To have knowledge and ability on the subjects required for his/her profession.
14	To have comprehensive knowledge required for his/ her profession about other tourism services
15	To have enough knowledge about culture and customs of his/her own country.
16	To have enough knowledge about different cultures and customs.

Contribution of Learning Outcomes to Programme Outcomes *1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High*

	L1	L2	L3	L4	L5
P1	4	4	4	4	4
P2	5	5	5	5	5
P3	5	5	5	5	5
P4	4	4	4	4	4
P5	5	5	5	5	5
P6	2	2	2	2	2
P7	2	2	2	2	2
P8	4	4	4	4	4
P9	5	5	5	5	5
P10	4	4	4	4	4
P11	5	5	5	5	5
P12	5	5	5	5	5
P13	5	5	5	5	5
P14	4	4	4	4	4

P15	5	5	5	5	5
P16	5	5	5	5	5