AYDIN ADNAN MENDERES UNIVERSITY
COURSE INFORMATION FORM

Course Title	Presentation Techniques II						
Course Code	REH445		Couse Level		First Cycle (Bachelor's Degree)		
ECTS Credit	3	Workload	75 *(Hours)*	Theory	2	Practice	0	Laboratory	0
Objectives of the Course	The aim of the course is to discuss the current issues within the concept of tourism management, to use the basic tools of presentation effectively, to gain knowledge and skills on the subject of doing literature search and preparing a report.						
Course Content	Generally, any issue within the scope of structural and current problems in tourism industry will be brought up for discussion and students' research will be presented in the classroom.						
Work Placement	N/A						
Planned Learning Activities and Teaching Methods			Explanation (Presentation), Demonstration, Discussion, Individual Study, Problem Solving				
Name of Lecturer(s)							

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	Eğinli, A. T. ve Gürüz, D. (2010). Etkili Sunum Teknikleri, Detay Yayıncılık.
2	Articles, books, statistical data that students need about their subjects of presentation.

Week	Weekly Detailed Course Contents	
1	Theoretical	Foreknowledge will be given about the objectives, importance, concept, contents, methods of measurement and sources of the lesson.
2	Theoretical	An example of presentation will be made, the format of preparation of presentation report will be given and the programme of presentation will be explained.
3	Theoretical	Students' presentations
4	Theoretical	Students' presentations
5	Theoretical	Students' presentations
6	Theoretical	Students' presentations
7	Theoretical	Students' presentations
8	Theoretical	Students' presentations
9	Intermediate Exam	Mid-Term Exam
10	Theoretical	Students' presentations
11	Theoretical	Students' presentations
12	Theoretical	Students' presentation
13	Theoretical	Students' presentations
14	Theoretical	Students' presentations
15	Theoretical	Stundents' presentations
16	Final Exam	Final Exam

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	2	2	56
Assignment	2	2	0	4
Midterm Examination	1	6	2	8

Final Examination	1	6	1	7
		Total Workload (Hours)		75
		[Total Workload (Hours) / 25*] = **ECTS**		3

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	He/ she gives speeches comfortably in front of a community.
2	Gains the ability about researching.
3	Gains the basic abilities about getting accurate information from the correct sources.
4	Uses the basic presentation tools such as Powerpoint more effectively
5	Becomes skilful at doing research and preparing reports.

Programme Outcomes *(Tourism Guiding)*

1	To have scientific and professional ethical values
2	To gain the ability of analytical and critical thinking
3	To have an awareness of requirement of gaining lifelong new knowledge and skills
4	To know the basic concepts about tourism sector
5	To comprehend relationship between tourism and natural, cultural and social environment
6	To have enough foreign language knowledge to follow trends and studies in his/her field and to be able to communicate
7	to be able to use the second foreign language at medium level.
8	to have the ability of doing team work.
9	To gain the ability to use information technologies in his/her field at a good level.
10	To gain administrative knowledge and ability in his/her field.
11	To be competent on the subject of human relations and behaviours which are required in tourism industry
12	To be able to track the trends in his/her field.
13	To have knowledge and ability on the subjects required for his/her profession.
14	To have comprehensive knowledge required for his/ her profession about other tourism services
15	To have enough knowledge about culture and customs of his/her own country.
16	To have enough knowledge about different cultures and customs.

Contribution of Learning Outcomes to Programme Outcomes *1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High*

	L1	L2	L3	L4	L5
P1	4	4	4	4	4
P2	5	5	5	5	5
P3	4	4	4	4	4
P4	5	5	5	5	5
P5	4	4	4	4	4
P6	1	1	1	1	1
P7	1	1	1	1	1
P8	3	3	3	3	4
P9	1	1	1	1	1
P10	3	3	3	3	3
P11	4	4	4	4	3
P12	5	5	5	5	4
P13	5	5	5	5	4
P14	4	4	4	4	5
P15	4	4	4	4	4
P16	4	4	4	4	4