



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Presentation Techniques III							
Course Code		REH432		Course Level		First Cycle (Bachelor's Degree)			
ECTS Credit	3	Workload	70 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		The objective of this course is to find solutions to the social, economical, juridical, financial, educational problems which are experienced in tourism industry in Turkey.							
Course Content		The analysis and the solution of social, economical, juridical, financial, educational problems will be discussed.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Individual Study, Problem Solving					
Name of Lecturer(s)									

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	Eğİnli, A. T. ve Gürüz, D. (2010). Etkili Sunum Teknikleri, Detay Yayıncılık.
2	Articles, books and statistical data for the subjects of presentation

Week	Weekly Detailed Course Contents	
1	Theoretical	Foreknowledge will be given about the objectives, importance, concept, contents, methods of measurement and sources of the lesson.
2	Theoretical	An example of presentation will be made, the format of preparation of presentation report will be given and the programme of presentation will be explained.
3	Theoretical	Giving time to research, preparation of work designs, discussing the problems that students come across in the classroom and answering the questions.
4	Theoretical	Students' presentations
5	Theoretical	Students' presentations
6	Theoretical	Students' presentations
7	Theoretical	Students' presentations
8	Theoretical	Students' presentations
9	Intermediate Exam	Mid-Term Exam
10	Theoretical	Students' presentations
11	Theoretical	Students' presentations
12	Theoretical	Students' presentations
13	Theoretical	Students' presentations
14	Theoretical	Students' presentations
15	Theoretical	Students' presentations
16	Final Exam	Final Exam

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	2	2	56
Midterm Examination	1	5	1	6
Final Examination	1	7	1	8
Total Workload (Hours)				70
[Total Workload (Hours) / 25*] = ECTS				3

*25 hour workload is accepted as 1 ECTS



Learning Outcomes

1	To be able to compose a proper speech in front of community,
2	To be able to apply skills related to research,
3	To be able to list the basic skills related to getting accurate information from the right sources
4	Recognizes scientific literature.
5	Uses the basic presentation tools such as Powerpoint more effectively

Programme Outcomes (Tourism Guiding)

1	To have scientific and professional ethical values
2	To gain the ability of analytical and critical thinking
3	To have an awareness of requirement of gaining lifelong new knowledge and skills
4	To know the basic concepts about tourism sector
5	To comprehend relationship between tourism and natural, cultural and social environment
6	To have enough foreign language knowledge to follow trends and studies in his/her field and to be able to communicate
7	to be able to use the second foreign language at medium level.
8	to have the ability of doing team work.
9	To gain the ability to use information technologies in his/her field at a good level.
10	To gain administrative knowledge and ability in his/her field.
11	To be competent on the subject of human relations and behaviours which are required in tourism industry
12	To be able to track the trends in his/her field.
13	To have knowledge and ability on the subjects required for his/her profession.
14	To have comprehensive knowledge required for his/ her profession about other tourism services
15	To have enough knowledge about culture and customs of his/her own country.
16	To have enough knowledge about different cultures and customs.

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	4	4	4	4	3
P2	5	5	5	4	3
P3	4	4	4	4	3
P4	5	5	5	5	3
P5	4	4	4	4	3
P6	1	1	1	1	1
P7	1	1	1	1	1
P8	3	3	3	3	4
P9	1	1	1	1	1
P10	3	3	3	4	3
P11	4	4	4	4	3
P12	5	5	5	5	3
P13	5	5	5	5	4
P14	4	4	4	4	4
P15	4	4	4	4	4
P16	4	4	4	4	4

