



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Tourism and Environment							
Course Code		REH434		Course Level		First Cycle (Bachelor's Degree)			
ECTS Credit	3	Workload	73 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		The objective of this course is to teach the students the importance and the effects of environment within the scope of the developments in tourism.							
Course Content		Information will be given about the effects of tourism activities on natural environment, echologic risk analysis, the importance of environment on sustainable tourism							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Individual Study					
Name of Lecturer(s)									

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	Kahraman, Nüzhet ve Oğuz Türkay (2006), Turizm ve Çevre. Detay Yayıncılık, Ankara.
2	Tuna, Muammer (2007), Turizm, Çevre ve Toplum. Detay Yayıncılık, Ankara.

Week	Weekly Detailed Course Contents	
1	Theoretical	Meeting Students, Information will be given about the lesson and how to be taught.
2	Theoretical	Historical development of tourism phenomenon
3	Theoretical	The effects of tourism on natural environment
4	Theoretical	Air,water and soil pollution
5	Theoretical	Waste management
6	Theoretical	Energy and water management
7	Theoretical	Evaluation of environmental system and environmental impact
8	Theoretical	Sustainability and tourism
9	Intermediate Exam	Mid-Term Exam
10	Theoretical	Eco-tourism; definition, aims and development
11	Theoretical	Eco-tourism and types in Turkey
12	Theoretical	Projects related with eco-tourism blue flag,etc.
13	Theoretical	Regulations related with environment
14	Theoretical	Regulations related with environment
15	Theoretical	General review of the lesson
16	Final Exam	Final Exam

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	1	2	42
Assignment	1	20	1	21
Midterm Examination	1	4	1	5
Final Examination	1	4	1	5
Total Workload (Hours)				73
[Total Workload (Hours) / 25*] = ECTS				3

*25 hour workload is accepted as 1 ECTS



Learning Outcomes

1	To be able to identify the effects of tourism on natural environment,
2	To be able to compare the effects of tourism on social and cultural environment
3	To be able to list the factors that causes environmental pollution
4	Will be able to learn sustainable tourism practices.
5	Be aware of the necessity of using natural resources with balance of protection-use.

Programme Outcomes (Tourism Guiding)

1	To have scientific and professional ethical values
2	To gain the ability of analytical and critical thinking
3	To have an awareness of requirement of gaining lifelong new knowledge and skills
4	To know the basic concepts about tourism sector
5	To comprehend relationship between tourism and natural, cultural and social environment
6	To have enough foreign language knowledge to follow trends and studies in his/her field and to be able to communicate
7	to be able to use the second foreign language at medium level.
8	to have the ability of doing team work.
9	To gain the ability to use information technologies in his/her field at a good level.
10	To gain administrative knowledge and ability in his/her field.
11	To be competent on the subject of human relations and behaviours which are required in tourism industry
12	To be able to track the trends in his/her field.
13	To have knowledge and ability on the subjects required for his/her profession.
14	To have comprehensive knowledge required for his/ her profession about other tourism services
15	To have enough knowledge about culture and customs of his/her own country.
16	To have enough knowledge about different cultures and customs.

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	3	3	3	3	3
P2	3	3	3	3	3
P3	5	5	5	5	5
P4	4	5	5	3	3
P5	5	5	5	5	5
P6	1	1	1	1	1
P7	1	1	1	1	1
P8	1	1	1	1	1
P9	1	1	1	1	1
P10	1	1	5	4	3
P11	1	3	1	1	1
P12	3	1	5	3	2
P13	4	3	2	4	3
P14	4	3	4	3	3
P15	2	2	3	4	2
P16	1	2	2	2	2

