AYDIN ADNAN MENDERES UNIVERSITY
COURSE INFORMATION FORM

Course Title	Behavioural Science						
Course Code	İŞLT108		Couse Level		First Cycle (Bachelor's Degree)		
ECTS Credit	4	Workload	102 *(Hours)*	Theory	3	Practice	0	Laboratory	0
Objectives of the Course	The aim of this course, to teach basic theories of various disciplines describing the behavior of people in business particularly psychology and sociology and to lead how to apply them in business.						
Course Content	Behavioral science methods, basic theories in social psychology, changes in the culture and behavior, the concept of personality, personality development and personality theories and types…						
Work Placement	N/A						
Planned Learning Activities and Teaching Methods	Explanation (Presentation), Discussion, Individual Study						
Name of Lecturer(s)							

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	60

Recommended or Required Reading

1	Feyzullah, EROĞLU, Davranış Bilimleri, Beta Basım A.Ş., İstanbul, 2011.

Week	Weekly Detailed Course Contents	
1	Theoretical	Definition and Development of the Behavioral Sciences
2	Theoretical	Behavioral Science Methods
3	Theoretical	Basic Theories in Social Psychology
4	Theoretical	Needs As A Basic Resource of Behaviors
5	Theoretical	Plane of Behavior-Status and Role Behavior
6	Theoretical	Social Groups
7	Theoretical	Social Influence and Conformity Behavior
8	Theoretical	Definition, Variety and Scope of Culture
9	Intermediate Exam	Midterms
10	Intermediate Exam	Midterms
11	Theoretical	Changes in the Culture and Behavior
12	Theoretical	The Concept of Personality, Personality Development and Personality Theories and Types
13	Theoretical	Social Stratification and Provision of Social Mobility through Education
14	Theoretical	Interpersonal Communication and Mass Communication Processes
15	Theoretical	Stress Management and Behavior

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	13	0	3	39
Individual Work	13	0	2	26
Midterm Examination	1	15	1	16
Final Examination	1	20	1	21
			Total Workload (Hours)	102
			[Total Workload (Hours) / 25*] = **ECTS**	4

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	Analyze the fundamentals of people's behavior in the business.
2	Reviews the theoretical knowledge to solve problems enterprises have.
3	Reviews enterprises to solve problems that have practical knowledge.

4	Re-interpret and relate theories and methods according to the results obtained.
5	Explain the basic concepts of behavioral sciences.

Programme Outcomes *(Human Resources Management)*

1	Having adequte scientific knowledge of Human Resources Management, basic business concepts and other social sciences
2	Thinking critically and analytically
3	Having knowledge of communication and information technologies
4	In-depth understanding of the research process and application of a range of research techniques into studies, researches and projects
5	In-depth understanding of usage of Human Resources Management and other social sciences theoretical and applied knowledge together.
6	Ability to interpret basic Business concepts from Human Resource Management perspective
7	Ability to implement basic HRM responsibilities in institutions such as HR Planning and staffing, labor relations, occupational healthy and safety, training planning, performance and rewards management, career planning, employment and interview techniques and legal HR issues
8	Implementing quality process approach into HRM process by considering institutional development, internal and external customer satisfaction; in case of need, having sense of responsibility making contribution for problem solving and continuous development and process excellence ability by problem identification, goal setting, reorganisation and change management skills
9	Management of resources and assets by considering budgetary, financial and legal issues; management of projects/operations with the ability of planning, implementation, and auditing; Having skills on management of self and other people
10	Enriching result oriented working approach with continous learning approach
11	Strong oral and written communication skills and ability to present ideas and information effectively
12	Monitor and communicate with colleagues in a foreign language using at least the European Language Portfolio B1 General Level
13	Ability to work with people of various cultural and educational background by valuing team work, developing emphathy and listening skills
14	Being conscious on social, academic and professional ethical values
15	Development of critical theoretical appreciation of ´how´, ´why´ and ´where´ HRM contributes to and supports employee and societal development, and implementing these approach for applied and graduate projects and working life

Contribution of Learning Outcomes to Programme Outcomes *1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High*

	L1	L2	L3
P2	4	3	4
P3	3	2	3
P4	2	2	3
P10	3	3	3
P11	2	2	2