



## AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Innovation and Knowledge Management							
Course Code		ULT425		Course Level		First Cycle (Bachelor's Degree)			
ECTS Credit	6	Workload	154 ( <i>Hours</i> )	Theory	3	Practice	0	Laboratory	0
Objectives of the Course		The aim of the course is to give information about innovation management, knowledge management and their relationships with business and innovative business models and practices.							
Course Content		Innovation management in knowledge economy and importance of innovation management, innovation in business, operation management, knowledge management process...							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Individual Study					
Name of Lecturer(s)									

Assessment Methods and Criteria		
Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading	
1	Cevat CELEP ve Buket ÇETİN, Bilgi Yönetimi, Anı Yayıncılık, 2003

Week	Weekly Detailed Course Contents	
1	Theoretical	Innovation Management in Knowledge Economy and Importance of Innovation Management
2	Theoretical	The Context of Innovation and Role of Government in this Context
3	Theoretical	Innovation in Business and Creating Innovation Capability
4	Theoretical	Innovation and Operation Management
5	Theoretical	Management of Intellectual Property
6	Theoretical	Research and Development Projects and Technological Innovation
7	Theoretical	Knowledge, Types of Knowledge, Hierarchy of Knowledge and Knowledge Management
8	Theoretical	Success Factor in Knowledge Management and Models of Knowledge Management
9	Intermediate Exam	Midterms
10	Intermediate Exam	Midterms
11	Theoretical	Bilgi Yönetimi Süreci
12	Theoretical	Knowledge Management Systems and Stages
13	Theoretical	Multilevel Performance Framework of Knowledge Management
14	Theoretical	The Impact of Knowledge Management on Organizational Performance
15	Theoretical	Knowledge Management and Organizational Learning
16	Final Exam	Finals

Workload Calculation				
Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	13	2	3	65
Individual Work	13	0	2	26
Midterm Examination	1	25	2	27
Final Examination	1	35	1	36
Total Workload (Hours)				154
[Total Workload (Hours) / 25*] = ECTS				6
*25 hour workload is accepted as 1 ECTS				



**Learning Outcomes**

1	Have information about importance of innovation, the process of gaining innovation capability for business and the effects of innovation on business.
2	Have information on knowledge management and organizational contributions of knowledge management.
3	Have information about how information should be managed for innovation.
4	Can analyze theoretically and empirically factors which are characterize an innovative business and the role of knowledge management of being innovative business.
5	Understands the role of creativity and openness to innovation in management processes.

**Programme Outcomes (Human Resources Management)**

1	Having adequate scientific knowledge of Human Resources Management, basic business concepts and other social sciences
2	Thinking critically and analytically
3	Having knowledge of communication and information technologies
4	In-depth understanding of the research process and application of a range of research techniques into studies, researches and projects
5	In-depth understanding of usage of Human Resources Management and other social sciences theoretical and applied knowledge together.
6	Ability to interpret basic Business concepts from Human Resource Management perspective
7	Ability to implement basic HRM responsibilities in institutions such as HR Planning and staffing, labor relations, occupational healthy and safety, training planning, performance and rewards management, career planning, employment and interview techniques and legal HR issues
8	Implementing quality process approach into HRM process by considering institutional development, internal and external customer satisfaction; in case of need, having sense of responsibility making contribution for problem solving and continuous development and process excellence ability by problem identification, goal setting, reorganisation and change management skills
9	Management of resources and assets by considering budgetary, financial and legal issues; management of projects/operations with the ability of planning, implementation, and auditing; Having skills on management of self and other people
10	Enriching result oriented working approach with continuous learning approach
11	Strong oral and written communication skills and ability to present ideas and information effectively
12	Monitor and communicate with colleagues in a foreign language using at least the European Language Portfolio B1 General Level
13	Ability to work with people of various cultural and educational background by valuing team work, developing empathy and listening skills
14	Being conscious on social, academic and professional ethical values
15	Development of critical theoretical appreciation of 'how', 'why' and 'where' HRM contributes to and supports employee and societal development, and implementing these approach for applied and graduate projects and working life

**Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High**

	L1	L3	L5
P1			4
P2	3	3	
P3			3
P5	3	3	3
P7			4
P8	3	2	
P9			4
P12	2		
P13		5	
P15	5	3	5

