



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Ethics in Business Management							
Course Code		UTİ414		Course Level		First Cycle (Bachelor's Degree)			
ECTS Credit	6	Workload	150 (<i>Hours</i>)	Theory	3	Practice	0	Laboratory	0
Objectives of the Course		As businesses grow, they become more complex and their problems increase as well. Encountering this problems, managers and employees face dilemmas and controversies. The aim is to develop the problem solving abilities of the students espically when they face dilemmas and controversies of ethical nature in business life.							
Course Content		Business ethics, business ethics and ethics, social responsibility, business ethics and social responsibility theory, the institutionalization of business ethics, business ethics and application of social responsibility...							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Individual Study					
Name of Lecturer(s)									

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	Mahmut ARSLAN, İş ve Meslek Ahlâkı, Nobel Yayın Dağıtım, Ankara, 2001.
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Week	Weekly Detailed Course Contents	
1	Theoretical	Introduction to Ethics in Business Management Course
2	Theoretical	What is Business Ethics?
3	Theoretical	A Fair Deal
4	Theoretical	Markets, Freedom and Responsibility
5	Theoretical	That Conscience Is There?
6	Theoretical	Administrators and Leadership
7	Theoretical	Using Ethical Thinking Mechanism
8	Theoretical	Morality and the Consumer
9	Intermediate Exam	Midterms
10	Intermediate Exam	Midterms
11	Theoretical	Employers and Employees
12	Theoretical	Universe Friendly Business
13	Theoretical	Money World
14	Theoretical	Fraud, Regulations and Business Ethics
15	Theoretical	Credit and Debt

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	13	0	3	39
Individual Work	13	0	4	52
Midterm Examination	1	28	1	29
Final Examination	1	29	1	30
Total Workload (Hours)				150
[Total Workload (Hours) / 25*] = ECTS				6

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	To provide theoretical background related to business ethics and social responsibility.
2	To be able to explore business ethics and social responsibility in the field of business.



3	To be able to raise awareness about business ethics and the ethical values.
4	To be understand and analyze the relationships of business organizations with social structures.
5	To formulate business ethics and social responsibility policies of business organizations and question them when necessary.

Programme Outcomes (Human Resources Management)

1	Having adequate scientific knowledge of Human Resources Management, basic business concepts and other social sciences
2	Thinking critically and analytically
3	Having knowledge of communication and information technologies
4	In-depth understanding of the research process and application of a range of research techniques into studies, researches and projects
5	In-depth understanding of usage of Human Resources Management and other social sciences theoretical and applied knowledge together.
6	Ability to interpret basic Business concepts from Human Resource Management perspective
7	Ability to implement basic HRM responsibilities in institutions such as HR Planning and staffing, labor relations, occupational healthy and safety, training planning, performance and rewards management, career planning, employment and interview techniques and legal HR issues
8	Implementing quality process approach into HRM process by considering institutional development, internal and external customer satisfaction; in case of need, having sense of responsibility making contribution for problem solving and continuous development and process excellence ability by problem identification, goal setting, reorganisation and change management skills
9	Management of resources and assets by considering budgetary, financial and legal issues; management of projects/operations with the ability of planning, implementation, and auditing; Having skills on management of self and other people
10	Enriching result oriented working approach with continuous learning approach
11	Strong oral and written communication skills and ability to present ideas and information effectively
12	Monitor and communicate with colleagues in a foreign language using at least the European Language Portfolio B1 General Level
13	Ability to work with people of various cultural and educational background by valuing team work, developing empathy and listening skills
14	Being conscious on social, academic and professional ethical values
15	Development of critical theoretical appreciation of 'how', 'why' and 'where' HRM contributes to and supports employee and societal development, and implementing these approach for applied and graduate projects and working life

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L3	L5
P1			3
P2	4	4	
P3		4	3
P4	4		4
P5		5	
P6		5	4
P7	4		
P8			4
P9	3		
P10			4
P11		5	
P15	5	3	5

