

AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title	Corporate Fina	ance						
Course Code UTi211			Couse Level		First Cycle (Bachelor's Degree)			
ECTS Credit 6	Workload	151 (Hours)	Theory	3	Practice	0	Laboratory	0
Objectives of the Course This course deals with basic principles and theories of finance and their application in the business area. Time value of money, financial planning, investment decisions and factors influencing these decisions, capital structure, optimum fund raising methods are the fundemantal topics of the course.								
Course Content The course includes introduction to financial management, financial managers' purposes, the financial statements and financial planning, financial analysis, time value of money, interest and annuity calculations, bond valuation, stock valuation, discussion of the current economic problems within the framework of the knowledge learned in the business finance course.								
Work Placement	N/A							
Planned Learning Activities and Teaching Methods			Explanation	(Presenta	tion), Discussio	on, Individua	l Study	
Name of Lecturer(s)	Name of Lecturer(s) Lec. Cebrail MEYDAN, Lec. Yusuf Ziya ŞİPAL							

Assessment Methods and Criteria					
Method	Quantity	Percentage (%)			
Midterm Examination	1	40			
Final Examination	1	70			

Recommended or Required Reading

1 Kamil M. ERCAN, Unsal BAN, Değere Dayalı İşletme Finansı Finansal Yönetim, Gözlem Yayıncılık, 2009

Week	Weekly Detailed Course Contents				
1	Theoretical	Introduction to business finance. Financial Concept, Financial Management Key Objectives and Policies of Finance.			
2	Theoretical	Analysis of Financial Statements and Financial Planning General Information			
3	Theoretical	Financial Analysis, Financial Ratio Analysis.			
4	Theoretical	Fund Flow Statements			
5	Theoretical	Creating a Cash Budget			
6	Theoretical	Preparation of Pro Forma Financial Statements			
7	Theoretical	Time Value of Money Accounts, Interest Types and Calculations			
8	Theoretical	Anüte, Present Value and Future Value Calculations.			
9	Intermediate Exam	Midterm			
10	Intermediate Exam	Midterm			
11	Theoretical	Short-Term Financing Sources İnclenmesi			
12	Theoretical	Investigation of Medium-Term Financing Sources			
13	Theoretical	Investigation of Long-Term Funding Sources			
14	Theoretical	Bonds and Bond Valuation			
15	Theoretical	Valuation of Shares			
16	Final Exam	Final			

Workload Calculation				
Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	13	0	3	39
Individual Work	13	0	4	52
Midterm Examination	1	28	1	29
Final Examination	1	30	1	31
Total Workload (Hours)				
[Total Workload (Hours) / 25*] = ECTS				
*25 hour workload is accepted as 1 ECTS				



Learning Outcomes					
1	To be able to acquire information about business financing and skills for decision-making.				
2	To be able to Perform financial analysis.				
3	To be able to make financial planning.				
4	To be able to valuate bonds and stocks				
5	To be able to analyze and solve actual problems encountered in business finance.				
6	To be able to comprehend the structure of financial resources of firms.				

Progr	ramme Outcomes (Human Resources Management)					
1	Having adequte scientific knowledge of Human Resources Management, basic business concepts and other social sciences					
2	Thinking critically and analytically					
3	Having knowledge of communication and information technologies					
4	In-depth understanding of the research process and application of a range of research techniques into studies, researches and projects					
5	In-depth understanding of usage of Human Resources Management and other social sciences theoretical and applied knowledge together.					
6	Ability to interpret basic Business concepts from Human Resource Management perspective					
7	Ability to implement basic HRM responsibilities in institutions such as HR Planning and staffing, labor relations, occupational healthy and safety, training planning, performance and rewards management, career planning, employment and interview techniques and legal HR issues					
8	Implementing quality process approach into HRM process by considering institutional development, internal and external customer satisfaction; in case of need, having sense of responsibility making contribution for problem solving and continuous development and process excellence ability by problem identification, goal setting, reorganisation and change management skills					
9	Management of resources and assets by considering budgetary, financial and legal issues; management of projects/operations with the ability of planning, implementation, and auditing; Having skills on management of self and other people					
10	Enriching result oriented working approach with continous learning approach					
11	Strong oral and written communication skills and ability to present ideas and information effectively					
12	Monitor and communicate with colleagues in a foreign language using at least the European Language Portfolio B1 General Level					
13	Ability to work with people of various cultural and educational background by valuing team work, developing emphathy and listening skills					
14	Being conscious on social, academic and professional ethical values					
15	Development of critical theoretical appreciation of 'how', 'why' and 'where' HRM contributes to and supports employee and societal development, and implementing these approach for applied and graduate projects and working life					

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L3	L5
P1		3	4
P2	3	2	
P3		3	4
P4		5	
P5	4		
P6		5	5
P8	4		5
P10		4	
P11	5		
P15	3	4	4

