



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Knowledge Economy							
Course Code		ECO314		Course Level		First Cycle (Bachelor's Degree)			
ECTS Credit	6	Workload	150 (<i>Hours</i>)	Theory	3	Practice	0	Laboratory	0
Objectives of the Course		Developments in ICTs change the socio-economic structure of societies rapidly. These societies have to adopt themselves those changes to sustain their economic developments. The aim of this course is describing the transformation process going on the world and discussing the strategies developed in the way of adaptation.							
Course Content		Information and knowledge / access to and usage of information/ globalization of / changes in production techniques/ socio-economic transformations of societies/ knowledge society and knowledge economy/ new economy and characteristics/ changes in micro, macro and international economic theory/ intellectual property / ICT and internet/ e-commerce/ e-government/ R&D/ innovation/ education and human capital are the topics that will be explained.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Individual Study					
Name of Lecturer(s)									

Prerequisites & Co-requisites

ECTS Requisite	75
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Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	Erhan İŞCAN, İktisat Teorisinde Enformasyon Sorununa Yönelik Yaklaşımlar, Nobel Kitabevi
2	Arif ÖZSAĞIR, Bilgi Ekonomisi Tanım Uygulamalar Örnekler, Seçkin Yayıncılık, 2016.

Week	Weekly Detailed Course Contents	
1	Theoretical	Globalization
2	Theoretical	Industrilization
3	Theoretical	Education
4	Theoretical	Civic Society
5	Theoretical	Production
6	Theoretical	Competition
7	Theoretical	Capital
8	Intermediate Exam	Midterm Examination
9	Theoretical	Human Resources
10	Theoretical	Pricing
11	Theoretical	Electronics
12	Theoretical	Finance
13	Theoretical	Marketing
14	Theoretical	Digital Division
15	Theoretical	General Assessment
16	Final Exam	Final Examination
17	Final Exam	Final Examination

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	3	42
Reading	14	0	2	28



Individual Work	14	0	3	42
Midterm Examination	1	15	1	16
Final Examination	1	21	1	22
Total Workload (Hours)				150
[Total Workload (Hours) / 25*] = ECTS				6
*25 hour workload is accepted as 1 ECTS				

Learning Outcomes

1	Information and knowledge, production of access to usage of information.
2	Changes in production techniques, education for information world, socio-economic transformations, globalizing information.
3	Knowledge society and economic aspects, new economy and characteristics.
4	Theoretical analysis of micro and macro economic effects of new economy.
5	New economy and changes in international economic theory.

Programme Outcomes (Human Resources Management)

1	Having adequate scientific knowledge of Human Resources Management, basic business concepts and other social sciences
2	Thinking critically and analytically
3	Having knowledge of communication and information technologies
4	In-depth understanding of the research process and application of a range of research techniques into studies, researches and projects
5	In-depth understanding of usage of Human Resources Management and other social sciences theoretical and applied knowledge together.
6	Ability to interpret basic Business concepts from Human Resource Management perspective
7	Ability to implement basic HRM responsibilities in institutions such as HR Planning and staffing, labor relations, occupational healthy and safety, training planning, performance and rewards management, career planning, employment and interview techniques and legal HR issues
8	Implementing quality process approach into HRM process by considering institutional development, internal and external customer satisfaction; in case of need, having sense of responsibility making contribution for problem solving and continuous development and process excellence ability by problem identification, goal setting, reorganisation and change management skills
9	Management of resources and assets by considering budgetary, financial and legal issues; management of projects/operations with the ability of planning, implementation, and auditing; Having skills on management of self and other people
10	Enriching result oriented working approach with continuous learning approach
11	Strong oral and written communication skills and ability to present ideas and information effectively
12	Monitor and communicate with colleagues in a foreign language using at least the European Language Portfolio B1 General Level
13	Ability to work with people of various cultural and educational background by valuing team work, developing empathy and listening skills
14	Being conscious on social, academic and professional ethical values
15	Development of critical theoretical appreciation of 'how', 'why' and 'where' HRM contributes to and supports employee and societal development, and implementing these approach for applied and graduate projects and working life

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P2	4	4	4	3	3
P3	3	3	3	4	2
P4	3	3	2	3	3
P8	3	3	2	3	3
P11	4	4	3	2	2
P15	2	2	2	3	3

