



## AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Accommodation Management							
Course Code		İK444		Course Level		First Cycle (Bachelor's Degree)			
ECTS Credit	6	Workload	151 ( <i>Hours</i> )	Theory	3	Practice	0	Laboratory	0
Objectives of the Course		This course will provide students with the knowledge of management and organization in hospitality businesses and the ability to solve problems they may encounter in hospitality businesses.							
Course Content		Types of accommodation establishments, historical development of accommodation management, management organization in accommodation establishments.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Individual Study					
Name of Lecturer(s)		Assoc. Prof. Funda ODUNCUOĞLU							

### Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

### Recommended or Required Reading

1	Modern Otel İşletmelerinde Yönetim ve Organizasyon Hasan Olalı, Meral Korzay, 1993, Otel İşletmeciliği Beta Basım Yayım
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Week	Weekly Detailed Course Contents	
1	Theoretical	Description of course, accommodation operation
2	Theoretical	Accommodation in the historical development of in the Turkey and world
3	Theoretical	Classification of Accommodation
4	Theoretical	Accommodation Operators Management
5	Theoretical	management functions
6	Theoretical	Planing
7	Theoretical	Decision making
8	Theoretical	Organization
9	Intermediate Exam	Midterm
10	Intermediate Exam	Midterm
11	Theoretical	Orientation
12	Theoretical	Motivation
13	Theoretical	Leadership
14	Theoretical	Communication
15	Theoretical	Controlling
16	Final Exam	Final Exam

### Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	13	2	3	65
Individual Work	13	0	3	39
Midterm Examination	1	20	1	21
Final Examination	1	25	1	26
Total Workload (Hours)				151
[Total Workload (Hours) / 25*] = ECTS				6

\*25 hour workload is accepted as 1 ECTS

### Learning Outcomes

1	Get to know accommodation operation.
2	Accommodation review the development of enterprises in the world



3	Accommodation establishments to obtain knowledge of management and organization
4	Learning techniques for solving the problems in accommodation establishments.
5	Having information about Accommodation Management

#### Programme Outcomes (Human Resources Management)

1	Having adequate scientific knowledge of Human Resources Management, basic business concepts and other social sciences
2	Thinking critically and analytically
3	Having knowledge of communication and information technologies
4	In-depth understanding of the research process and application of a range of research techniques into studies, researches and projects
5	In-depth understanding of usage of Human Resources Management and other social sciences theoretical and applied knowledge together.
6	Ability to interpret basic Business concepts from Human Resource Management perspective
7	Ability to implement basic HRM responsibilities in institutions such as HR Planning and staffing, labor relations, occupational healthy and safety, training planning, performance and rewards management, career planning, employment and interview techniques and legal HR issues
8	Implementing quality process approach into HRM process by considering institutional development, internal and external customer satisfaction; in case of need, having sense of responsibility making contribution for problem solving and continuous development and process excellence ability by problem identification, goal setting, reorganisation and change management skills
9	Management of resources and assets by considering budgetary, financial and legal issues; management of projects/operations with the ability of planning, implementation, and auditing; Having skills on management of self and other people
10	Enriching result oriented working approach with continuous learning approach
11	Strong oral and written communication skills and ability to present ideas and information effectively
12	Monitor and communicate with colleagues in a foreign language using at least the European Language Portfolio B1 General Level
13	Ability to work with people of various cultural and educational background by valuing team work, developing empathy and listening skills
14	Being conscious on social, academic and professional ethical values
15	Development of critical theoretical appreciation of 'how', 'why' and 'where' HRM contributes to and supports employee and societal development, and implementing these approach for applied and graduate projects and working life

#### Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L3	L5
P2	4	4	5
P4	4	3	
P6	4	4	
P7			5
P9	5		
P11	4		
P12		5	
P13	4		
P15			3

