

### AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title	Technology M	anagement							
Course Code	İK431		Couse Level		First Cycle (Bachelor's Degree)				
ECTS Credit 6	Workload	151 <i>(Hours)</i>	Theory	3	Practice	0	Laboratory	0	
Objectives of the Course					ut the concepts ortance of tech		gy and technology obal world.		
Course Content Technology, Technology mar technology, Critical factors in						R&D, techr	nology strategy, trai	nsfer of	
Work Placement N/A									
Planned Learning Activities and Teaching Methods			Explanation	on (Presenta	tion), Discussio	on, Individua	al Study		
Name of Lecturer(s)									

#### **Assessment Methods and Criteria**

Method	Quantity	Percentage (%)		
Midterm Examination	1	40		
Final Examination	1	70		

## **Recommended or Required Reading**

1 Ders Notları

Week	Weekly Detailed Cour	se Contents
1	Theoretical	General concepts about technology management
2	Theoretical	Classification of technology
3	Theoretical	Management and management of technology
4	Theoretical	Types of technology
5	Theoretical	Technology strategies
6	Theoretical	Methods for technology planning
7	Theoretical	Technology transfers
8	Theoretical	Technology transfers
9	Intermediate Exam	Midterm exams
10	Intermediate Exam	Midterm exams
11	Theoretical	Technology production and R&D
12	Theoretical	Technology production and R&D
13	Theoretical	Science and technology policies
14	Theoretical	Technoparks
15	Theoretical	Evaluation
16	Final Exam	Final Exam

# **Workload Calculation**

Activity	Quantity	P	reparation	Duration	า	Total Workload
Lecture - Theory	13		2	3		65
Individual Work	13		0	3		39
Midterm Examination	1		20	1		21
Final Examination	1		25	1		26
Total Workload (Hours)						151
[Total Workload (Hours) / 25*] = ECTS						6
*25 hour workload is accepted as 1 ECTS						

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## Learning Outcomes

- 1 Describes the concepts of technology management
- 2 Determines the factors influencing technology transfers



3 Makes technology planning
4 Describes how technology could be a strategic too
5 Categorize technology strategies

#### Programma Quitaamaa /Uuman Pasauraaa Managam

Progr	ramme Outcomes (Human Resources Management)
1	Having adequte scientific knowledge of Human Resources Management, basic business concepts and other social sciences
2	Thinking critically and analytically
3	Having knowledge of communication and information technologies
4	In-depth understanding of the research process and application of a range of research techniques into studies, researches and projects
5	In-depth understanding of usage of Human Resources Management and other social sciences theoretical and applied knowledge together.
6	Ability to interpret basic Business concepts from Human Resource Management perspective
7	Ability to implement basic HRM responsibilities in institutions such as HR Planning and staffing, labor relations, occupational healthy and safety, training planning, performance and rewards management, career planning, employment and interview techniques and legal HR issues
8	Implementing quality process approach into HRM process by considering institutional development, internal and external customer satisfaction; in case of need, having sense of responsibility making contribution for problem solving and continuous development and process excellence ability by problem identification, goal setting, reorganisation and change management skills
9	Management of resources and assets by considering budgetary, financial and legal issues; management of projects/operations with the ability of planning, implementation, and auditing; Having skills on management of self and other people
10	Enriching result oriented working approach with continous learning approach
11	Strong oral and written communication skills and ability to present ideas and information effectively
12	Monitor and communicate with colleagues in a foreign language using at least the European Language Portfolio B1 General Level
13	Ability to work with people of various cultural and educational background by valuing team work, developing emphathy and listening skills
14	Being conscious on social, academic and professional ethical values
15	Development of critical theoretical appreciation of 'how', 'why' and 'where' HRM contributes to and supports employee and societal development, and implementing these approach for applied and graduate projects and working life

## Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L4
P2	4	4	3
P3			4
P4			4
P5	4	3	2
P7			4
P8	3	3	1
P10	5	4	5
P13	4		

