

# AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title	International T	Trade Trade							
Course Code	UTİ419		Couse	ouse Level First Cycle (Bachelor's Degree)		egree)			
ECTS Credit 6	Workload	151 (Hours)	Theory		3	Practice	0	Laboratory	0
Objectives of the Course To teach open economy, trade limitations, capital mobility and macroeconomy.									
Course Content  Customs duties, analysis on subsidies and other trade limitations, international private capital mobility, foreign direct investment, factor endowments and the Heckscher-Ohlin Model, Intra Industry and Commerce, Economic Growth and International Trade, International Factor Movements, Neoclassical Trade Theory, Trade Policy, Currency Markets, External Balance.				nd					
Work Placement	N/A								
Planned Learning Activities and Teaching Methods Explanation (Presentation), Discussion, Individual Study									
Name of Lecturer(s) Lec. Alper YILMAZ									

Assessment Methods and Criteria					
Method	Quantity	Percentage (%)			
Midterm Examination	1	40			
Final Examination	1	70			

## **Recommended or Required Reading**

1 E. ÜNSAL, Uluslararası İktisat, İmaj Yayınevi, Ankara, 2007.

Week	<b>Weekly Detailed Cour</b>	rse Contents			
1	Theoretical	International trade policy, objectives and tools of international trade policy			
2	Theoretical	Customs tariffs, non-tariff trade policy tools			
3	Theoretical	Liberalization of world trade and global trade			
4	Theoretical	Economic unification theory, the European Union, economic integration outside the EU , Turkey's foreign trade with the various groups of countries			
5	Theoretical	International monetary relations, foreign exchange market analyzes, exchange rate systems and theories to explain the changes in foreign exchange			
6	Theoretical	External balance of payments , balancing the balance of payments : automatic mechanisms			
7	Theoretical	macroeconomic policy in open economies			
8	Theoretical	International monetary system, the international monetary fund (IMF) and international liquidity			
9	Intermediate Exam	Midterms			
10	Intermediate Exam	Midterms			
11	Theoretical	Economic development and foreign trade policies, internationale economic problems and underdeveloped countries			
12	Theoretical	Applied foreign trade and new trade methods, international private financial resources : money and capital markets			
13	Theoretical	Foreign investment, international official capital flows			
14	Theoretical	International technology flows, international labor flows			
15	Theoretical	International service trade			

Workload Calculation						
Activity	Quantity	Preparation	Duration	Total Workload		
Lecture - Theory	13	0	3	39		
Individual Work	13	0	4	52		
Midterm Examination	1	28	1	29		



Final Examination	1	30	1	31
	Total Workload (Hours) 151			
	[Total Workload (Hours) / 25*] = <b>ECTS</b> 6			
*25 hour workload is accepted as 1 ECTS				

#### **Learning Outcomes**

- 1 Obtaining knowledge classical, neo-classical and modern theories, benefits of comparative advantages and free trade.
- 2 Obtaining knowledge about trade policies, customs tariffs, income distribution and international factor mobility.
- Being able to analyze regional trade structures and problems, developed and underdeveloped countries and the effectiveness of Turkey in international trade.
- 4 Learns macroeconomic policy in open economies.
- 5 Learns International service trade.

#### Programme Outcomes (Human Resources Management)

- 1 Having adequte scientific knowledge of Human Resources Management, basic business concepts and other social sciences
- 2 Thinking critically and analytically
- 3 Having knowledge of communication and information technologies
- 4 In-depth understanding of the research process and application of a range of research techniques into studies, researches and projects
- 5 In-depth understanding of usage of Human Resources Management and other social sciences theoretical and applied knowledge together.
- 6 Ability to interpret basic Business concepts from Human Resource Management perspective
- Ability to implement basic HRM responsibilities in institutions such as HR Planning and staffing, labor relations, occupational healthy and safety, training planning, performance and rewards management, career planning, employment and interview techniques and legal HR issues
- Implementing quality process approach into HRM process by considering institutional development, internal and external customer satisfaction; in case of need, having sense of responsibility making contribution for problem solving and continuous development and process excellence ability by problem identification, goal setting, reorganisation and change management skills
- Management of resources and assets by considering budgetary, financial and legal issues; management of projects/operations with the ability of planning, implementation, and auditing; Having skills on management of self and other people
- 10 Enriching result oriented working approach with continous learning approach
- 11 Strong oral and written communication skills and ability to present ideas and information effectively
- Monitor and communicate with colleagues in a foreign language using at least the European Language Portfolio B1 General Level
- Ability to work with people of various cultural and educational background by valuing team work, developing emphathy and listening skills
- 14 Being conscious on social, academic and professional ethical values
- Development of critical theoretical appreciation of 'how', 'why' and 'where' HRM contributes to and supports employee and societal development, and implementing these approach for applied and graduate projects and working life

### Contribution of Learning Outcomes to Programme Outcomes 1: Very Low, 2:Low, 3: Medium, 4: High, 5: Very High

	L1	L3	L5
P2		4	3
P3	5		3
P4		5	4
P5	5		
P6		5	4
P7	5		
P8			4
P10	4	4	
P11			5
P13	4	4	
P15			5

