



## AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Project Management For Businesses							
Course Code		İK354		Course Level		First Cycle (Bachelor's Degree)			
ECTS Credit	6	Workload	151 ( <i>Hours</i> )	Theory	3	Practice	0	Laboratory	0
Objectives of the Course		In this course, project planning, programming and control techniques related to what is happening will be explained. The success of a project to reach the necessary skills and techniques for what is happening and how it is done will be described with examples.							
Course Content		Gaining detailed information about strategic, tactical and operational dimensions of business management, analyze and design the business/company in organizational level.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Individual Study					
Name of Lecturer(s)									

### Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

### Recommended or Required Reading

1	İ. BARUTÇUGİL, Proje Yönetimi, Kariyer Yayıncılık, 2008.
2	C.F. GRAY, E.W. LARSON, Project Management: The Managerial Process, McGraw-Hill, 4e, 2008

Week	Weekly Detailed Course Contents	
1	Theoretical	Project Management Overview and Concepts
2	Theoretical	Creating and defining the project
3	Theoretical	Project Organizational Structures and Management
4	Theoretical	Project Organizational Structures and Management
5	Theoretical	Project Management Information System
6	Theoretical	Capacity and Risk Management in Projects
7	Theoretical	Planning and Budgeting
8	Theoretical	Critical Path Method (CPM)
9	Intermediate Exam	Midterms
10	Intermediate Exam	Midterms
11	Theoretical	CPM-Cost
12	Theoretical	Project Evaluation and Review Technique (PERT)
13	Theoretical	Earned Value Analysis
14	Theoretical	Resource Planning
15	Theoretical	Feasibility Study and Evaluation

### Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	13	2	3	65
Individual Work	13	0	3	39
Midterm Examination	1	20	1	21
Final Examination	1	25	1	26
Total Workload (Hours)				151
[Total Workload (Hours) / 25*] = ECTS				6

\*25 hour workload is accepted as 1 ECTS

### Learning Outcomes

1	Develop a holistic point of view for project management.
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2	Gain the ability to apply project planning and scheduling techniques.
3	Actively work as a member of teams in projects.
4	Define the basic concepts of project and project management.
5	Project purpose, activities, results, risks, etc. to create a logical framework.
6	Learns the different project delivery systems and the effects of each of them on the project management team.

#### Programme Outcomes (Human Resources Management)

1	Having adequate scientific knowledge of Human Resources Management, basic business concepts and other social sciences
2	Thinking critically and analytically
3	Having knowledge of communication and information technologies
4	In-depth understanding of the research process and application of a range of research techniques into studies, researches and projects
5	In-depth understanding of usage of Human Resources Management and other social sciences theoretical and applied knowledge together.
6	Ability to interpret basic Business concepts from Human Resource Management perspective
7	Ability to implement basic HRM responsibilities in institutions such as HR Planning and staffing, labor relations, occupational healthy and safety, training planning, performance and rewards management, career planning, employment and interview techniques and legal HR issues
8	Implementing quality process approach into HRM process by considering institutional development, internal and external customer satisfaction; in case of need, having sense of responsibility making contribution for problem solving and continuous development and process excellence ability by problem identification, goal setting, reorganisation and change management skills
9	Management of resources and assets by considering budgetary, financial and legal issues; management of projects/operations with the ability of planning, implementation, and auditing; Having skills on management of self and other people
10	Enriching result oriented working approach with continuous learning approach
11	Strong oral and written communication skills and ability to present ideas and information effectively
12	Monitor and communicate with colleagues in a foreign language using at least the European Language Portfolio B1 General Level
13	Ability to work with people of various cultural and educational background by valuing team work, developing empathy and listening skills
14	Being conscious on social, academic and professional ethical values
15	Development of critical theoretical appreciation of 'how', 'why' and 'where' HRM contributes to and supports employee and societal development, and implementing these approach for applied and graduate projects and working life

#### Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3
P1	1	1	2
P2	3	2	4
P3	5	4	2
P4	2	2	5
P5	5	5	1
P6	5	5	3
P7	5	3	5
P8	3	5	3
P9	5	2	1
P10	5	5	3
P11	2	2	5
P12	3	1	2
P13	2	3	5
P14	5	4	2
P15	1	1	3

