AYDIN ADNAN MENDERES UNIVERSITY
COURSE INFORMATION FORM

Course Title		Entrepreneurship in Health Systems					
Course Code		HB105		Couse Level	Short Cycle (Associate's Degree)		
ECTS Credit	3	Workload	80 *(Hours)*	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		It is aimed to make the students to deduce their entreprenuial characteristics, who are thought to have the features, knowledge and competencies to establish their own business in addition to being employers, and to develop the ability to use these competencies and knowledge.					
Course Content		Concepts about entrepreneurship, making business plan and documenting business plan					
Work Placement		N/A					
Planned Learning Activities and Teaching Methods			Explanation (Presentation), Discussion				
Name of Lecturer(s)							

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	60

Recommended or Required Reading

1	Lecturer's notes.

Week	Weekly Detailed Course Contents	
1	Theoretical	Concepts about entrepreneurship
2	Theoretical	Importance and development of entrepreneurship
3	Theoretical	Characteristics of entrepreneurship
4	Theoretical	Entrepreneurship types
5	Theoretical	Motivation in entrepreneurship
6	Theoretical	Creativity and innovation in entrepreneurship
7	Theoretical	Protection of invention, brand and patents
8	Intermediate Exam	Mid-term exam
9	Theoretical	Business ideas in entrepreneurship
10	Theoretical	Making business plan and documenting business plan
11	Theoretical	Management and marketing planns in business design
12	Theoretical	Feasibility analysis
13	Theoretical	Finance and production plans in buisness design
14	Theoretical	Entrepreneurship stories, case studies in enrepreneurship
15	Final Exam	Final Exam

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	2	2	56
Midterm Examination	1	10	2	12
Final Examination	1	10	2	12
			Total Workload (Hours)	80
			[Total Workload (Hours) / 25*] = **ECTS**	3
*25 hour workload is accepted as 1 ECTS				

Learning Outcomes

1	Students' establishing their own business in addition to being employers, and to develop the ability to use these competencies and knowledge.

2	Students' establishing their own business in addition to being employers, and to develop the ability to use these competencies and knowledge.
3	Students' establishing their own business in addition to being employers, and to develop the ability to use these competencies and knowledge.
4	Students' establishing their own business in addition to being employers, and to develop the ability to use these competencies and knowledge.
5	Students' establishing their own business in addition to being employers, and to develop the ability to use these competencies and knowledge.

Programme Outcomes *(Home Patient Care)*

1	The protection of patients' health , it is sufficient to gain the qualification to provide development and improvement
2	To identify factors that influence the health of the elderly has the ability .
3	Patients know the basic characteristics and needs of individuals and accordingly gain the skills to meet the needs of the elderly.
4	Use basic knowledge and skills related to patient health and care, interpret and evaluate data and identify and resolve potential problems.
5	with have basic health information , as required by the profession and practice of emergency measures that need to be applied in the work environment is capable of .
6	Healthy and sick individuals structure, physiological functions , the relationship between behavior and health and physical and social environment can grasp at a basic level .
7	Task law on rights and responsibilities, comply with regulations and professional ethics.
8	with other professional groups working in this field using its accumulated knowledge about the field of home care patients to take responsibility as a member of the health team in cooperation
9	activities at the basic level can apply for social rehabilitation in patients with plan.
10	social of patients may meet the needs in this matter by understanding the physical and psychological changes.
11	issues related to patient care , safety , protection of the elderly and health care workers have the knowledge and awareness of environmental protection .
12	It can follow the development of the society about the area and is sensitive to events in the world's agenda.
13	on issues related to health services , social responsibility, ethical values ??and has the knowledge and awareness of patients' rights
14	Act in accordance with quality management and processes and participate in these processes .

Contribution of Learning Outcomes to Programme Outcomes *1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High*

	L1
P10	2
P11	1