



## AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Economics I							
Course Code		BYY103		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	2	Workload	50 ( <i>Hours</i> )	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		To emphasize the importance of the economy, to explain the basic economic concepts, to explain and discuss the current economic issues.							
Course Content		Basic Concepts Related to the Economy -The Basic Problems and Economical Systems Compared to Every Economy -Politics Concept and Market Varieties -Price Theory -The Consumption Theory - Production Theory -Production Costs -The Equilibrium in Perfect Competition Market -The Balance in the Monopoly Market							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion					
Name of Lecturer(s)									

### Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	60

### Recommended or Required Reading

1	Economics, Kurban Ünlüonen, Ahmet Tayfun, Nobel Publishing House.
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Week	Weekly Detailed Course Contents	
1	Theoretical	The scope and the reason of the course, description of resources that can be utilized
2	Theoretical	The main concept of economic science
3	Theoretical	The problems of all of the economics, production facilities, opportunity cost and the economy sytems
4	Theoretical	The concept of market and types of market
5	Theoretical	The concept of supply and demand, changes in supply and demand
6	Theoretical	Market equilibrium and price formation, a change in the equilibrium price, market equilibrium and time
7	Theoretical	Market equilibrium and price formation, a change in the equilibrium price, market equilibrium and time
8	Intermediate Exam	Midterm Exams
9	Theoretical	Demand and supply elasticities
10	Theoretical	Consumer preferences, utility, consumer equilibrium and utility maximization
11	Theoretical	The production and the cost
12	Theoretical	The concept of cost, short and long-term costs
13	Theoretical	The function of production in long term, the scale economy
14	Theoretical	Factor Markets and Income Distribution
15	Final Exam	Semestr final exam

### Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	2	28
Assignment	2	0	6	12
Midterm Examination	1	4	1	5
Final Examination	1	4	1	5
Total Workload (Hours)				50
[Total Workload (Hours) / 25*] = ECTS				2

\*25 hour workload is accepted as 1 ECTS



**Learning Outcomes**

1	To recognize economic problems.
2	To gain the ability to analyze economic problems.
3	To be able to analyze graphically, numerically and verbally the relations between economic variables.
4	To be able to interpret daily economic events.
5	To have knowledge about basic concepts of economy.

**Programme Outcomes** (*Office Management and Executive Assistantship*)

1	Use of information and communication technology tools and other professional tools ability.
2	The ability of planning and practicing vocational process.
3	The ability of communicating in foreign language.
4	Vocational self-confidence ability.
5	Entrepreneurship ability.
6	The ability of using the theoretical information in the application.
7	The ability of managing process to supply.
8	The ability of working with the inclusion of interdisciplinary team.
9	The ability of defining and solving problems at vocational practice.
10	Professional ethics and responsibility.

**Contribution of Learning Outcomes to Programme Outcomes** 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	5	5	5	5	5
P2	3	3	3	4	4
P4	4	3	4	4	4
P5	2	1	2	5	5
P6	2	3	3	5	5
P7	2	2	3	4	4
P8	2	1	1	3	3
P9	1	1	1	2	2
P10	1	1	1	1	1

