



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Preparing Project							
Course Code		KZM210		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	4	Workload	102 (<i>Hours</i>)	Theory	1	Practice	3	Laboratory	0
Objectives of the Course		To prepare an investment project for the students and to gain the ability to choose from among the investments by using economic methods.							
Course Content		Project description, scope and variety of investment projects, difference of macro and micro project, properties, preparation and evaluation stages of investment projects, market survey and demand forecasting, plant location, capacity and production technology selection, project financing, project income and expenses, project analysis methods, environmental impact assessment (EIA), for example feasibility studies, preparation of an example project reports as homework to students.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Project Based Study					
Name of Lecturer(s)									

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	S. Kaya, 2012. Proje Nasıl Hazırlanır. Seçkin Yayıncılık. 373 s
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Week	Weekly Detailed Course Contents	
1	Theoretical	Who is an entrepreneur and what are their characteristics, Definition of project and features of projects
2	Theoretical	Macro and micro project differences and examples, Agricultural projects and their properties
3	Theoretical & Practice	Duties and responsibilities of the project manager, creation of project team
4	Theoretical & Practice	How is created the business idea, what is paid attention. SWOT Analysis.
5	Theoretical & Practice	Effect of investment and investment incentives
6	Theoretical & Practice	How to make market research, how to determine marketing strategies
7	Theoretical & Practice	Project management and benefits
8	Intermediate Exam	Midterm
9	Theoretical & Practice	How to prepare a business plan and project evaluation.
10	Practice	Project preparation
11	Practice	Project preparation
12	Practice	Project preparation
13	Practice	Project preparation
14	Practice	Project preparation
15	Practice	Project preparation
16	Final Exam	Final Exam

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	1	1	28
Lecture - Practice	14	1	3	56
Midterm Examination	1	8	1	9
Final Examination	1	8	1	9
Total Workload (Hours)				102
[Total Workload (Hours) / 25*] = ECTS				4

*25 hour workload is accepted as 1 ECTS



Learning Outcomes

1	They can be able to make a research a specific topic
2	They can be able to prepare projects about plant or animal production
3	They can be able to reveal the data obtained in the integrity of the subject
4	They can be able to interpret the obtained data.
5	They can be able to prepare a project

Programme Outcomes (*Office Management and Executive Assistantship*)

1	Use of information and communication technology tools and other professional tools ability.
2	The ability of planning and practicing vocational process.
3	The ability of communicating in foreign language.
4	Vocational self-confidence ability.
5	Entrepreneurship ability.
6	The ability of using the theoretical information in the application.
7	The ability of managing process to supply.
8	The ability of working with the inclusion of interdisiplener team.
9	The ability of defining and solving problems at vocational practice.
10	Professional ethics and responsibility.

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	3	3	3	3	3
P2	3	3	3	3	3
P3	3	3	3	3	3
P4	3	3	3	3	3
P5	3	3	3	3	3
P6	3	3	3	3	3
P7	3	3	3	3	3
P8	3	3	3	3	3
P9	3	3	3	3	3
P10	3	3	3	3	3

