



## AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Business Administration I							
Course Code		BYY101		Couse Level		Short Cycle (Associate's Degree)			
ECTS Credit	3	Workload	75 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		The student shall be qualified to establish the business.							
Course Content		Business idea development process - Place of business establishment - Cost Income and Expense concept - Business opening							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion					
Name of Lecturer(s)		Ins. İsmet ANIK BAYSAL							

### Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

### Recommended or Required Reading

1	General Business. Asst. Assoc. Dr. İlknur KUMKALE
2	Introduction to Business Science. Asst. Assoc. Dr. Soner TASLAK, Asst. Assoc. Dr. Mehmet KARA

Week	Weekly Detailed Course Contents	
1	Theoretical	Business idea development process
2	Theoretical	Capital goods
3	Theoretical	Capital goods
4	Theoretical	Conducting feasibility studies
5	Theoretical	Business-environment relationship Forecasting request
6	Theoretical	Place of business organization
7	Theoretical	The companies for legal structure
8	Intermediate Exam	Midterm
9	Theoretical	The companies for legal structure Capacity
10	Theoretical	The Cost The concept of income and expenses
11	Theoretical	The concept of income and expenses Workplace layout and production planning
12	Theoretical	Workplace layout and production planning
13	Theoretical	Company registration procedures
14	Theoretical	Company registration procedures Company opening
15	Final Exam	Final exam

### Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	2	28
Assignment	3	0	4	12
Midterm Examination	1	0	15	15



Final Examination	1	0	20	20
Total Workload (Hours)				75
[Total Workload (Hours) / 25*] = <b>ECTS</b>				3
*25 hour workload is accepted as 1 ECTS				

### Learning Outcomes

1	Creating the idea of ??establishing a business
2	Carrying out business establishment procedures.
3	Opening the workplace.
4	To have information about investment.
5	To have information about the types of workplace.

### Programme Outcomes (Call Center Services)

1	Ability to use information and communication technology tools and other professional tools and techniques
2	Ability to plan and implement professional processes
3	Foreign language communication skills
4	Professional confidence
5	Entrepreneurship Skills
6	Ability to use theoretical domain knowledge in practice
7	Ability to manage a process to meet requirements
8	Work skills in teams, including interdisciplinary
9	Ability to identify and solve problems in professional practice
10	Professional ethics and accountability

### Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	5	5	5	5	5
P2	5	5	5	5	5
P4	5	5	5	5	5
P5	5	5	5	5	5
P6	5	5	5	5	5
P7	5	5	5	5	5
P8	5	5	5	5	5
P9	5	5	5	5	5
P10	5	5	5	5	5

