



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

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|--|---|--|---------------------|--|---|----------------------------------|---|------------|---|
| Course Title | | Economics I | | | | | | | |
| Course Code | | BYY103 | | Course Level | | Short Cycle (Associate's Degree) | | | |
| ECTS Credit | 2 | Workload | 50 (<i>Hours</i>) | Theory | 2 | Practice | 0 | Laboratory | 0 |
| Objectives of the Course | | To emphasize the importance of the economy, to explain the basic economic concepts, to explain and discuss the current economic issues. | | | | | | | |
| Course Content | | Basic Concepts Related to the Economy -The Basic Problems and Economical Systems Compared to Every Economy -Politics Concept and Market Varieties -Price Theory -The Consumption Theory - Production Theory -Production Costs -The Equilibrium in Perfect Competition Market -The Balance in the Monopoly Market | | | | | | | |
| Work Placement | | N/A | | | | | | | |
| Planned Learning Activities and Teaching Methods | | | | Explanation (Presentation), Discussion | | | | | |
| Name of Lecturer(s) | | | | | | | | | |

Assessment Methods and Criteria

| Method | Quantity | Percentage (%) |
|---------------------|----------|----------------|
| Midterm Examination | 1 | 40 |
| Final Examination | 1 | 60 |

Recommended or Required Reading

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| 1 | Economics, Kurban Ünlüonen, Ahmet Tayfun, Nobel Publishing House. |
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| Week | Weekly Detailed Course Contents | |
|------|---------------------------------|--|
| 1 | Theoretical | The scope and the reason of the course, description of resources that can be utilized |
| 2 | Theoretical | The main concept of economic science |
| 3 | Theoretical | The problems of all of the economics, production facilities, opportunity cost and the economy sytems |
| 4 | Theoretical | The concept of market and types of market |
| 5 | Theoretical | The concept of supply and demand, changes in supply and demand |
| 6 | Theoretical | Market equilibrium and price formation, a change in the equilibrium price, market equilibrium and time |
| 7 | Theoretical | Market equilibrium and price formation, a change in the equilibrium price, market equilibrium and time |
| 8 | Intermediate Exam | Midterm Exams |
| 9 | Theoretical | Demand and supply elasticities |
| 10 | Theoretical | Consumer preferences, utility, consumer equilibrium and utility maximization |
| 11 | Theoretical | The production and the cost |
| 12 | Theoretical | The concept of cost, short and long-term costs |
| 13 | Theoretical | The function of production in long term, the scale economy |
| 14 | Theoretical | Factor Markets and Income Distribution |
| 15 | Final Exam | Semestr final exam |

Workload Calculation

| Activity | Quantity | Preparation | Duration | Total Workload |
|---------------------------------------|----------|-------------|----------|----------------|
| Lecture - Theory | 14 | 0 | 2 | 28 |
| Assignment | 2 | 0 | 6 | 12 |
| Midterm Examination | 1 | 4 | 1 | 5 |
| Final Examination | 1 | 4 | 1 | 5 |
| Total Workload (Hours) | | | | 50 |
| [Total Workload (Hours) / 25*] = ECTS | | | | 2 |

*25 hour workload is accepted as 1 ECTS



Learning Outcomes

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|---|---|
| 1 | To recognize economic problems. |
| 2 | To gain the ability to analyze economic problems. |
| 3 | To be able to analyze graphically, numerically and verbally the relations between economic variables. |
| 4 | To be able to interpret daily economic events. |
| 5 | To have knowledge about basic concepts of economy. |

Programme Outcomes (Call Center Services)

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|----|---|
| 1 | Ability to use information and communication technology tools and other professional tools and techniques |
| 2 | Ability to plan and implement professional processes |
| 3 | Foreign language communication skills |
| 4 | Professional confidence |
| 5 | Entrepreneurship Skills |
| 6 | Ability to use theoretical domain knowledge in practice |
| 7 | Ability to manage a process to meet requirements |
| 8 | Work skills in teams, including interdisciplinary |
| 9 | Ability to identify and solve problems in professional practice |
| 10 | Professional ethics and accountability |

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

| | L1 | L2 | L3 | L4 | L5 |
|-----|----|----|----|----|----|
| P1 | 4 | 4 | 4 | 4 | 4 |
| P2 | 4 | 4 | 4 | 4 | 4 |
| P4 | 4 | 4 | 4 | 4 | 4 |
| P5 | 4 | 4 | 4 | 4 | 4 |
| P6 | 4 | 4 | 4 | 4 | 4 |
| P7 | 4 | 4 | 4 | 4 | 4 |
| P8 | 4 | 4 | 4 | 4 | 4 |
| P9 | 4 | 4 | 4 | 4 | 4 |
| P10 | 4 | 4 | 4 | 4 | 4 |

