



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Behavioral Sciences							
Course Code		ÇMH105		Couse Level		Short Cycle (Associate's Degree)			
ECTS Credit	3	Workload	75 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		Psychological and sociological aspects of behavioral science in the course of behavioral science, interactions between individuals in small groups and their effects on business life.							
Course Content		To be able to comprehend how behaviors are and how they change, To be able to define the basic subjects and concepts affecting them, To be able to comprehend the relation and relationship between them.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Problem Solving					
Name of Lecturer(s)		Ins. Sefa AKBAŞ							

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	Behavioral Sciences, Salih GÜNEY, Nobel Publishing House.
---	---

Week	Weekly Detailed Course Contents	
1	Theoretical	THE IMPORTANCE OF THE BEHAVIOR DEFINITION AND OTHER SOCIAL SCIENCES
2	Theoretical	HISTORY OF BEHAVIORAL SCIENCES
3	Theoretical	BEHAVIOR SCIENCES METHODOLOGY
4	Theoretical	INTERIOR AND BEHAVIOR
5	Theoretical	MASLOW THEORY
6	Theoretical	DEFENSE MECHANISMS
7	Theoretical	NEVROS, PSYCHOSIS, PSYCHOSOMATIC DISEASES
8	Intermediate Exam	Midterm
9	Theoretical	SOCIETY AND SOCIAL STRUCTURE
10	Theoretical	FAMILY, RELIGION, STATE, EDUCATION
11	Theoretical	CULTURAL DEFINITION AND QUALITY
12	Theoretical	CULTURE CHANGES
13	Theoretical	TURKEY'S CULTURAL STRUCTURE
14	Theoretical	INDIVIDUAL AND DEVELOPMENT
15	Theoretical	MOTIVATION

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	3	42
Lecture - Practice	14	0	1	14
Term Project	7	0	1	7
Midterm Examination	1	5	1	6
Final Examination	1	5	1	6
Total Workload (Hours)				75
[Total Workload (Hours) / 25*] = ECTS				3

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	Can Understand the Importance and Effect of Behavior in Business Life and Daily Life.
---	---



2	Understand the Communication Process.
3	Evaluate Relation Between Concepts.
4	Understand the relationship of Behavioral Sciences with other sciences.
5	Explain the concepts related to Behavioral Sciences.

Programme Outcomes (Call Center Services)

1	Ability to use information and communication technology tools and other professional tools and techniques
2	Ability to plan and implement professional processes
3	Foreign language communication skills
4	Professional confidence
5	Entrepreneurship Skills
6	Ability to use theoretical domain knowledge in practice
7	Ability to manage a process to meet requirements
8	Work skills in teams, including interdisciplinary
9	Ability to identify and solve problems in professional practice
10	Professional ethics and accountability

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	5	5	5	5	5
P2	5	4	5	5	5
P4	5	5	5	5	5
P5	4	4	4	4	4
P6	4	4	4	4	4
P7	3	3	4	4	4
P8	2	2	2	2	2
P9	3	5	5	5	5
P10	4	4	4	4	4

