



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Entrepreneurship							
Course Code		ÇMH112		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	3	Workload	75 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		Entrepreneurship aims to graft the spirit.							
Course Content		The definition of entrepreneurship, its scope and importance, the characteristics of successful entrepreneurs, the basic functions of entrepreneurship, the importance and contribution of entrepreneurship to the economy will be emphasized. An individual will learn how to establish a business, what to do when establishing a business, and KOSGEB incentives.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Individual Study					
Name of Lecturer(s)		Ins. Berkin HANAYLI							

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	ENTREPRENEURSHIP, Emine Başar.
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Week	Weekly Detailed Course Contents	
1	Theoretical	Concept of entrepreneurship and its importance
2	Theoretical	Types of Entrepreneurship, Entrepreneurship Functions
3	Theoretical	Importance of entrepreneurship in Turkey
4	Theoretical	Areas of Entrepreneurship
5	Theoretical	Entrepreneurship Process
6	Theoretical	Financing and Finance Techniques in Entrepreneurship
7	Theoretical	Business Idea and Resources
8	Theoretical	Business Idea and Resources
9	Theoretical	Project Preparation Process
10	Theoretical	Business Idea Development
11	Theoretical	Business Plan and Elements
12	Theoretical	Business Plan and Feasibility Study
13	Theoretical	Local-National and International Context of Entrepreneurship
14	Theoretical	Examples of Entrepreneurship
15	Theoretical	Examples of Entrepreneurship

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	2	28
Assignment	2	0	6	12
Term Project	1	0	25	25
Midterm Examination	1	4	1	5
Final Examination	1	4	1	5
Total Workload (Hours)				75
[Total Workload (Hours) / 25*] = ECTS				3

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	Understands the importance of entrepreneurship in business success.
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2	It teaches entrepreneurship in society.
3	Know the development of KOBİ's.
4	He knows who the entrepreneur is.
5	Knows the functions of the entrepreneur.

Programme Outcomes (Call Center Services)

1	Ability to use information and communication technology tools and other professional tools and techniques
2	Ability to plan and implement professional processes
3	Foreign language communication skills
4	Professional confidence
5	Entrepreneurship Skills
6	Ability to use theoretical domain knowledge in practice
7	Ability to manage a process to meet requirements
8	Work skills in teams, including interdisciplinary
9	Ability to identify and solve problems in professional practice
10	Professional ethics and accountability

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	5	5	4	4	5
P2	3	3	4	4	5
P3	1	1	1	1	1
P4	4	3	4	5	5
P5	2	1	2	3	3
P6	2	3	3	2	2
P7	2	2	2	3	3
P8	2	1	1	1	1
P9	1	1	1	1	1
P10	1	1	5	1	1

