



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Communication I							
Course Code		ÇMH113		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	3	Workload	75 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		To clarify what are the main points of communication concept. The evaluation of the characteristics of communication tools outside the language together with Dille.							
Course Content		What is communication? What is communication? Communication-informatics-lecture An overview of studies related to communication Overview of communication tools Cognitive communication tools Audio-visual communication tools Telecommunication communication tools Calligraphic communication tools Calligraphic communication tools Organization communication tools Artistic communication tools General evaluation General evaluation.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Demonstration, Discussion, Case Study, Problem Solving					
Name of Lecturer(s)									

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	General Communication, Assoc.Dr.Hasan Tutar
---	---

Week	Weekly Detailed Course Contents	
1	Theoretical	Login
2	Theoretical	Communication Concept
3	Theoretical	Features of Communication
4	Theoretical	Contact Styles
5	Theoretical	Basic Elements of Communication
6	Theoretical	Terms of Communication and Barriers
7	Theoretical	Effective listening
8	Intermediate Exam	Midterm
9	Theoretical	Barriers to effective listening
10	Theoretical	Written communication
11	Theoretical	Effective Reading
12	Theoretical	Empathy
13	Theoretical	Emotional intelligence
14	Theoretical	Non-verbal communication
15	Intermediate Exam	An overview

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	2	28
Assignment	10	0	1	10
Term Project	25	0	1	25
Midterm Examination	1	5	1	6
Final Examination	1	5	1	6
Total Workload (Hours)				75
[Total Workload (Hours) / 25*] = ECTS				3

*25 hour workload is accepted as 1 ECTS



Learning Outcomes

1	Evaluation of communication concept.
2	Introduction of communication tools
3	The use of language as social and individual communication tool
4	To establish written and oral communication.
5	Communicating with body language.

Programme Outcomes (Call Center Services)

1	Ability to use information and communication technology tools and other professional tools and techniques
2	Ability to plan and implement professional processes
3	Foreign language communication skills
4	Professional confidence
5	Entrepreneurship Skills
6	Ability to use theoretical domain knowledge in practice
7	Ability to manage a process to meet requirements
8	Work skills in teams, including interdisciplinary
9	Ability to identify and solve problems in professional practice
10	Professional ethics and accountability

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	5	5	5	5	5
P2	3	3	3	3	4
P4	4	3	4	4	4
P5	2	1	2	3	3
P6	2	3	3	3	3
P7	2	2	3	3	3
P8	2	1	1	1	1
P9	1	1	1	1	1
P10	1	1	1	1	1

