



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Personal Finance							
Course Code		AEK120		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	3	Workload	79 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		This course aims to provide students competency with regard to personal financial matters that they could encounter in their daily and professional lives as well as raising their awareness on financial literacy, creating solution, assessment of options, financial rights and obligations, personal investment options and tools							
Course Content		Raising awareness and providing information on finance and personal finance concepts, their significance in personal life, financial decisions made in personal and professional lives and their consequences, personal investment and finance, personal relations with financial institutions, awareness on personal rights,							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion					
Name of Lecturer(s)		Ins. Emre IŞIKLI							

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	Bireysel Finans, Scala Yayıncılık
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Week	Weekly Detailed Course Contents	
1	Theoretical	Introduction to personal finance
2	Theoretical	Concepts of finance and personal finance
3	Theoretical	Financial literacy
4	Theoretical	Financial literacy
5	Theoretical	Personal finance needs and alternatives
6	Theoretical	Personal finance needs and alternatives
7	Theoretical	Financial institutions
8	Theoretical	Finance and investment decisions
9	Intermediate Exam	midterm
10	Theoretical	Finance and investment decisions
12	Theoretical	Liabilities and rights of individuals towards financial institutions
13	Theoretical	Liabilities and rights of individuals towards financial institutions
14	Theoretical	Legal Consequences
15	Final Exam	final

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	1	3	56
Term Project	1	4	2	6
Project	1	6	2	8
Midterm Examination	1	2	1	3
Final Examination	1	5	1	6
Total Workload (Hours)				79
[Total Workload (Hours) / 25*] = ECTS				3
*25 hour workload is accepted as 1 ECTS				



Learning Outcomes

1	Awareness on personal financial decisions,
2	Accurate personal investment decisions
3	Awareness towards personal rights before financial institutions
4	Financial literacy
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Programme Outcomes (Call Center Services)

1	Ability to use information and communication technology tools and other professional tools and techniques
2	Ability to plan and implement professional processes
3	Foreign language communication skills
4	Professional confidence
5	Entrepreneurship Skills
6	Ability to use theoretical domain knowledge in practice
7	Ability to manage a process to meet requirements
8	Work skills in teams, including interdisciplinary
9	Ability to identify and solve problems in professional practice
10	Professional ethics and accountability

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	3	3	3	3	3
P2	3	3	3	3	3
P3					3
P4	3	3	3	3	3
P5	3	3	3	3	3
P6	3	3	3	3	3
P7	3	3	3	3	3
P8	3	3	3	3	3
P9	3	3	3	3	3
P10	3	3	3	3	3

