



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Project Design							
Course Code		TAP225		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	3	Workload	80 (Hours)	Theory	1	Practice	2	Laboratory	0
Objectives of the Course		To prepare an investment project for the students and to gain the ability to choose from among the investments by using economic methods.							
Course Content		Project description, scope and variety of investment projects, difference of macro and micro project, properties, preparation and evaluation stages of investment projects, market survey and demand forecasting, plant location, capacity and production technology selection, project financing, project income and expenses, project analysis methods, environmental impact assessment (EIA), for example feasibility studies, preparation of an example project reports as homework to students.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Project Based Study					
Name of Lecturer(s)									

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	S. Kaya, 2012. Proje Nasıl Hazırlanır. Seçkin Yayıncılık. 373 p.
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Week	Weekly Detailed Course Contents	
1	Theoretical	Who is an entrepreneur and what are their characteristics, Definition of project and features of projects
2	Theoretical	Macro and micro project differences and examples, Agricultural projects and their properties
3	Theoretical	Duties and responsibilities of the project manager, creation of project team
4	Theoretical	How is created the business idea, what is paid attention. SWOT Analysis.
5	Theoretical	Effect of investment and investment incentives
6	Theoretical	How to make market research, how to determine marketing strategies
7	Theoretical	Project management and benefits
8	Intermediate Exam	the exam
9	Theoretical	How to prepare a business plan and project evaluation.
10	Practice	Project preparation
11	Practice	Project preparation
12	Practice	Project preparation
13	Practice	Project preparation
14	Practice	Project preparation
15	Practice	Project preparation
16	Final Exam	Presentation and evaluation of projects

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	1	14
Lecture - Practice	14	1	2	42
Project	1	9	1	10
Midterm Examination	1	5	1	6



Final Examination	1	7	1	8
Total Workload (Hours)				80
[Total Workload (Hours) / 25*] = ECTS				3
*25 hour workload is accepted as 1 ECTS				

Learning Outcomes

1	They can be able to make a research a specific topic
2	They can be able to prepare projects about plant or animal production
3	They can be able to reveal the data obtained in the integrity of the subject
4	They can be able to interpret the obtained data.
5	They can be able to prepare a project

Programme Outcomes (Medical and Aromatic Plants)

1	Understands the importance of medicinal and aromatic plants in the World and Turkey
2	Learn about the general characteristics of medicinal and aromatic plants. Learn the important issues in cultivation and can apply.
3	Learn about usage technologies about medicinal and aromatic plants and can apply.
4	Inform of producers of medicinal and aromatic plant species in offering, material supply, production process, marketing matter.
5	Know and follow the laws and regulations pertaining to the profession.
6	Learns morphological and anatomical structures of plants.
7	Learns to identify medicinal and aromatic plants.
8	To be able to behave sensitively towards environmental issues at national and global levels and to be able to interpret solution-oriented information; to be able to be an environmentally conscious and entrepreneurial individual
9	To be able to follow, evaluate and implement new developments and applications in the cultivation of medicinal and aromatic plants independently or as a team.

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P2	4	5	3		5
P3	4	5	4		5
P4	5	5	4		5
P8	5				
P9		5	4	5	5

